

Ferdinand Town Hall
2065 Main St
Ferdinand, IN 47532

Site Type: Drive Time

Latitude: 38.23231
Longitude: -86.86144
Drive Time: 15 Minutes

2009 Housing Summary

Housing Units	3,274
2009-2014 Percent Change	0.79%
Percent Occupied	93.5%
Percent Owner HHs	78.7%
Median Home Value	\$100,845

2009 Demographic Summary

Population	8,591
Households	3,061
Families	2,202
Median Age	37.7
Median Household Income	\$52,132

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	80	\$9,459.31	\$28,954,937
Mortgage Interest	76	\$3,408.57	\$10,433,637
Mortgage Principal	82	\$1,624.71	\$4,973,233
Property Taxes	85	\$1,857.54	\$5,685,938
Homeowners Insurance	94	\$432.74	\$1,324,609
Ground Rent	88	\$55.98	\$171,365
Maintenance and Remodeling Services	78	\$1,642.44	\$5,027,524
Maintenance and Remodeling Materials	94	\$388.32	\$1,188,644
Property Management and Security	60	\$49.00	\$149,989
Rented Dwellings	51	\$1,729.66	\$5,294,492
Rent	51	\$1,638.24	\$5,014,642
Rent Received as Pay	63	\$46.63	\$142,747
Tenant Insurance	68	\$8.62	\$26,393
Maintenance and Repair Services	71	\$15.23	\$46,632
Maintenance and Repair Materials	44	\$20.93	\$64,078
Owned Vacation Homes	67	\$247.21	\$756,707
Mortgage Payment	69	\$89.08	\$272,662
Property Taxes	76	\$70.21	\$214,923
Homeowners Insurance	78	\$6.93	\$21,206
Maintenance and Remodeling	57	\$71.07	\$217,553
Property Management and Security	73	\$9.92	\$30,362
Housing While Attending School	85	\$71.10	\$217,632
Household Operations	81	\$1,210.61	\$3,705,688
Child Care	78	\$345.64	\$1,058,001
Care for Elderly and Handicapped	95	\$47.78	\$146,265
Appliance Rental and Repair	85	\$20.95	\$64,120
Computer Information Services	82	\$185.98	\$569,300
Home Security System Services	78	\$19.45	\$59,549
Non-apparel Household Laundry/Dry Cleaning	8	\$3.56	\$10,912
Housekeeping Services	72	\$102.28	\$313,076
Lawn & Garden	92	\$381.41	\$1,167,486
Moving/Storage/Freight Express	71	\$38.23	\$117,020
PC Repair (Personal Use)	85	\$6.67	\$20,408
Reupholstering/Furniture Repair	80	\$8.55	\$26,177
Termite/Pest Control	84	\$20.81	\$63,691
Water Softening Services	127	\$7.19	\$22,023
Internet Services Away from Home	66	\$2.35	\$7,190
Other Home Services ¹	76	\$19.76	\$60,471

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	89	\$3,996.98	\$12,234,742
Bottled Gas	134	\$92.04	\$281,723
Electricity	90	\$1,503.53	\$4,602,319
Fuel Oil	89	\$99.65	\$305,036
Natural Gas	90	\$604.23	\$1,849,557
Telephone Services	85	\$1,249.18	\$3,823,735
Water and Other Public Services	83	\$436.31	\$1,335,544
Coal/Wood/Other Fuel	139	\$12.03	\$36,827
Housekeeping Supplies	86	\$623.62	\$1,908,915
Laundry and Cleaning Supplies	87	\$170.62	\$522,273
Postage and Stationery	85	\$183.08	\$560,400
Other HH Products ²	86	\$269.93	\$826,243
Household Textiles	81	\$112.07	\$343,039
Bathroom Linens	76	\$14.02	\$42,917
Bedroom Linens	81	\$52.85	\$161,759
Kitchen and Dining Room Linens	78	\$2.55	\$7,820
Curtains and Draperies	79	\$23.43	\$71,721
Slipcovers, Decorative Pillows	80	\$3.91	\$11,965
Materials for Slipcovers/Curtains	91	\$13.85	\$42,410
Other Linens	75	\$1.45	\$4,447
Furniture	76	\$484.93	\$1,484,380
Mattresses and Box Springs	73	\$61.91	\$189,505
Other Bedroom Furniture	75	\$91.93	\$281,405
Sofas	73	\$112.63	\$344,775
Living Room Tables and Chairs	79	\$72.21	\$221,040
Kitchen, Dining Room Furniture	77	\$51.31	\$157,067
Infant Furniture	82	\$9.09	\$27,819
Outdoor Furniture	83	\$19.15	\$58,609
Wall Units, Cabinets and Other Furniture ³	77	\$66.70	\$204,160
Major Appliances	87	\$262.54	\$803,627
Dishwashers and Disposals	91	\$23.05	\$70,549
Refrigerators and Freezers	81	\$69.18	\$211,762
Clothes Washers	90	\$43.54	\$133,279
Clothes Dryers	92	\$32.20	\$98,562
Cooking Stoves and Ovens	85	\$43.82	\$134,143
Microwave Ovens	73	\$10.30	\$31,519
Window Air Conditioners	96	\$7.34	\$22,459
Electric Floor Cleaning Equipment	87	\$19.41	\$59,417
Sewing Machines and Miscellaneous Appliances	100	\$13.70	\$41,937

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	84	\$73.04	\$223,575
Housewares	67	\$62.88	\$192,468
Small Appliances	84	\$28.74	\$87,970
Window Coverings	67	\$27.61	\$84,511
Lamps and Other Lighting Fixtures	80	\$20.00	\$61,230
Infant Equipment	17	\$3.63	\$11,097
Rental of Furniture	94	\$3.84	\$11,750
Laundry and Cleaning Equipment	87	\$18.91	\$57,877
Closet and Storage Items	23	\$5.05	\$15,458
Luggage	78	\$7.83	\$23,963
Clocks and Other Household Decoratives	29	\$66.91	\$204,813
Telephones and Accessories	50	\$22.63	\$69,266
Telephone Answering Devices	88	\$1.13	\$3,452
Outdoor Equipment	30	\$11.56	\$35,391
Power Tools	51	\$27.41	\$83,906
Hand Tools	85	\$8.02	\$24,539
Office Furniture/Equipment for Home Use	83	\$14.00	\$42,857
Computers and Hardware for Home Use	80	\$159.61	\$488,567
Software and Accessories for Home Use	76	\$21.71	\$66,455
Other Household Items ⁴	85	\$91.46	\$279,956

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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2009 Housing Summary

Housing Units	21,528
2009-2014 Percent Change	2.91%
Percent Occupied	91.7%
Percent Owner HHs	78.8%
Median Home Value	\$105,929

2009 Demographic Summary

Population	52,529
Households	19,743
Families	13,931
Median Age	38.4
Median Household Income	\$52,948

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	85	\$10,058.46	\$198,584,183
Mortgage Interest	81	\$3,648.02	\$72,022,952
Mortgage Principal	87	\$1,718.26	\$33,923,686
Property Taxes	90	\$1,967.54	\$38,845,078
Homeowners Insurance	98	\$450.32	\$8,890,696
Ground Rent	93	\$59.49	\$1,174,538
Maintenance and Remodeling Services	83	\$1,756.26	\$34,673,858
Maintenance and Remodeling Materials	97	\$402.68	\$7,950,099
Property Management and Security	68	\$55.88	\$1,103,277
Rented Dwellings	62	\$2,086.75	\$41,198,707
Rent	61	\$1,981.11	\$39,113,121
Rent Received as Pay	72	\$53.36	\$1,053,412
Tenant Insurance	77	\$9.76	\$192,679
Maintenance and Repair Services	78	\$16.77	\$331,100
Maintenance and Repair Materials	54	\$25.75	\$508,395
Owned Vacation Homes	74	\$271.43	\$5,358,786
Mortgage Payment	75	\$96.87	\$1,912,558
Property Taxes	82	\$75.73	\$1,495,092
Homeowners Insurance	84	\$7.44	\$146,854
Maintenance and Remodeling	64	\$80.53	\$1,589,874
Property Management and Security	80	\$10.86	\$214,408
Housing While Attending School	91	\$75.91	\$1,498,691
Household Operations	86	\$1,284.95	\$25,368,719
Child Care	83	\$367.24	\$7,250,507
Care for Elderly and Handicapped	100	\$50.69	\$1,000,723
Appliance Rental and Repair	90	\$22.19	\$438,177
Computer Information Services	88	\$198.36	\$3,916,140
Home Security System Services	83	\$20.78	\$410,322
Non-apparel Household Laundry/Dry Cleaning	10	\$4.03	\$79,554
Housekeeping Services	78	\$111.32	\$2,197,746
Lawn & Garden	97	\$399.03	\$7,878,067
Moving/Storage/Freight Express	78	\$42.00	\$829,247
PC Repair (Personal Use)	91	\$7.12	\$140,621
Reupholstering/Furniture Repair	86	\$9.19	\$181,531
Termite/Pest Control	88	\$21.91	\$432,569
Water Softening Services	126	\$7.11	\$140,397
Internet Services Away from Home	73	\$2.60	\$51,288
Other Home Services ¹	82	\$21.37	\$421,829

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	93	\$4,210.19	\$83,121,733
Bottled Gas	134	\$92.30	\$1,822,198
Electricity	95	\$1,574.73	\$31,089,818
Fuel Oil	96	\$106.66	\$2,105,777
Natural Gas	95	\$638.49	\$12,605,622
Telephone Services	90	\$1,323.04	\$26,120,789
Water and Other Public Services	88	\$462.84	\$9,137,947
Coal/Wood/Other Fuel	141	\$12.14	\$239,582
Housekeeping Supplies	91	\$660.03	\$13,030,952
Laundry and Cleaning Supplies	92	\$179.79	\$3,549,678
Postage and Stationery	90	\$194.61	\$3,842,176
Other HH Products ²	91	\$285.63	\$5,639,099
Household Textiles	86	\$119.60	\$2,361,283
Bathroom Linens	82	\$15.09	\$298,011
Bedroom Linens	86	\$56.29	\$1,111,302
Kitchen and Dining Room Linens	83	\$2.73	\$53,836
Curtains and Draperies	85	\$25.16	\$496,654
Slipcovers, Decorative Pillows	86	\$4.17	\$82,378
Materials for Slipcovers/Curtains	96	\$14.59	\$288,038
Other Linens	81	\$1.57	\$31,064
Furniture	81	\$521.08	\$10,287,700
Mattresses and Box Springs	80	\$67.19	\$1,326,519
Other Bedroom Furniture	80	\$98.65	\$1,947,610
Sofas	79	\$121.80	\$2,404,651
Living Room Tables and Chairs	84	\$77.37	\$1,527,502
Kitchen, Dining Room Furniture	82	\$54.77	\$1,081,410
Infant Furniture	88	\$9.69	\$191,398
Outdoor Furniture	87	\$20.25	\$399,799
Wall Units, Cabinets and Other Furniture ³	83	\$71.36	\$1,408,811
Major Appliances	91	\$277.40	\$5,476,617
Dishwashers and Disposals	96	\$24.28	\$479,445
Refrigerators and Freezers	87	\$73.62	\$1,453,415
Clothes Washers	95	\$45.79	\$903,993
Clothes Dryers	96	\$33.79	\$667,037
Cooking Stoves and Ovens	89	\$46.21	\$912,395
Microwave Ovens	80	\$11.19	\$220,997
Window Air Conditioners	100	\$7.65	\$151,076
Electric Floor Cleaning Equipment	92	\$20.55	\$405,718
Sewing Machines and Miscellaneous Appliances	105	\$14.31	\$282,541

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	89	\$77.53	\$1,530,690
Housewares	71	\$67.02	\$1,323,172
Small Appliances	89	\$30.62	\$604,471
Window Coverings	74	\$30.57	\$603,523
Lamps and Other Lighting Fixtures	85	\$21.31	\$420,662
Infant Equipment	19	\$3.90	\$77,019
Rental of Furniture	96	\$3.91	\$77,099
Laundry and Cleaning Equipment	92	\$19.96	\$394,128
Closet and Storage Items	24	\$5.37	\$106,045
Luggage	84	\$8.41	\$166,028
Clocks and Other Household Decoratives	32	\$73.23	\$1,445,805
Telephones and Accessories	53	\$23.94	\$472,618
Telephone Answering Devices	91	\$1.18	\$23,363
Outdoor Equipment	32	\$12.24	\$241,556
Power Tools	54	\$28.77	\$568,048
Hand Tools	90	\$8.50	\$167,875
Office Furniture/Equipment for Home Use	88	\$14.82	\$292,534
Computers and Hardware for Home Use	85	\$170.74	\$3,370,916
Software and Accessories for Home Use	82	\$23.48	\$463,585
Other Household Items ⁴	90	\$96.84	\$1,911,885

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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2009 Housing Summary

Housing Units	48,612
2009-2014 Percent Change	2.39%
Percent Occupied	89.3%
Percent Owner HHs	79.8%
Median Home Value	\$95,601

2009 Demographic Summary

Population	111,741
Households	43,415
Families	30,561
Median Age	39.3
Median Household Income	\$50,309

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	79	\$9,288.07	\$403,241,747
Mortgage Interest	74	\$3,328.11	\$144,489,885
Mortgage Principal	81	\$1,593.66	\$69,188,807
Property Taxes	83	\$1,825.20	\$79,241,113
Homeowners Insurance	94	\$433.32	\$18,812,689
Ground Rent	91	\$57.88	\$2,512,834
Maintenance and Remodeling Services	76	\$1,610.13	\$69,903,676
Maintenance and Remodeling Materials	94	\$390.74	\$16,964,185
Property Management and Security	60	\$49.03	\$2,128,557
Rented Dwellings	55	\$1,879.77	\$81,610,339
Rent	55	\$1,779.90	\$77,274,490
Rent Received as Pay	71	\$52.28	\$2,269,580
Tenant Insurance	72	\$9.05	\$392,938
Maintenance and Repair Services	76	\$16.33	\$708,873
Maintenance and Repair Materials	46	\$22.21	\$964,459
Owned Vacation Homes	65	\$239.85	\$10,412,989
Mortgage Payment	66	\$85.63	\$3,717,671
Property Taxes	74	\$68.29	\$2,965,019
Homeowners Insurance	77	\$6.78	\$294,155
Maintenance and Remodeling	56	\$69.55	\$3,019,384
Property Management and Security	70	\$9.60	\$416,760
Housing While Attending School	82	\$68.89	\$2,990,942
Household Operations	81	\$1,205.72	\$52,346,523
Child Care	77	\$337.75	\$14,663,400
Care for Elderly and Handicapped	92	\$46.58	\$2,022,059
Appliance Rental and Repair	85	\$20.89	\$907,106
Computer Information Services	82	\$186.07	\$8,078,086
Home Security System Services	77	\$19.20	\$833,422
Non-apparel Household Laundry/Dry Cleaning	9	\$3.69	\$160,063
Housekeeping Services	72	\$101.60	\$4,410,849
Lawn & Garden	93	\$384.54	\$16,694,856
Moving/Storage/Freight Express	74	\$39.80	\$1,727,900
PC Repair (Personal Use)	87	\$6.86	\$297,861
Reupholstering/Furniture Repair	79	\$8.42	\$365,349
Termite/Pest Control	84	\$20.97	\$910,581
Water Softening Services	129	\$7.26	\$315,316
Internet Services Away from Home	65	\$2.33	\$101,306
Other Home Services ¹	76	\$19.77	\$858,371

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Utilities, Fuels, Public Services	89	\$4,038.66	\$175,338,385
Bottled Gas	145	\$99.72	\$4,329,300
Electricity	92	\$1,531.36	\$66,483,945
Fuel Oil	92	\$102.86	\$4,465,616
Natural Gas	87	\$589.31	\$25,585,096
Telephone Services	86	\$1,265.62	\$54,946,832
Water and Other Public Services	83	\$436.55	\$18,952,937
Coal/Wood/Other Fuel	153	\$13.24	\$574,659
Housekeeping Supplies	87	\$629.73	\$27,339,668
Laundry and Cleaning Supplies	88	\$172.80	\$7,502,322
Postage and Stationery	86	\$184.77	\$8,021,756
Other HH Products ²	87	\$272.15	\$11,815,589
Household Textiles	81	\$111.96	\$4,860,734
Bathroom Linens	76	\$14.01	\$608,210
Bedroom Linens	81	\$52.69	\$2,287,523
Kitchen and Dining Room Linens	78	\$2.56	\$111,204
Curtains and Draperies	80	\$23.63	\$1,025,971
Slipcovers, Decorative Pillows	80	\$3.88	\$168,375
Materials for Slipcovers/Curtains	91	\$13.73	\$596,296
Other Linens	75	\$1.45	\$63,155
Furniture	75	\$481.53	\$20,905,673
Mattresses and Box Springs	73	\$61.67	\$2,677,265
Other Bedroom Furniture	74	\$91.29	\$3,963,277
Sofas	73	\$112.02	\$4,863,227
Living Room Tables and Chairs	78	\$72.01	\$3,126,238
Kitchen, Dining Room Furniture	75	\$50.15	\$2,177,081
Infant Furniture	82	\$9.04	\$392,326
Outdoor Furniture	81	\$18.86	\$818,665
Wall Units, Cabinets and Other Furniture ³	77	\$66.51	\$2,887,594
Major Appliances	87	\$264.98	\$11,504,220
Dishwashers and Disposals	91	\$23.00	\$998,667
Refrigerators and Freezers	82	\$69.48	\$3,016,604
Clothes Washers	91	\$43.87	\$1,904,662
Clothes Dryers	92	\$32.43	\$1,407,787
Cooking Stoves and Ovens	85	\$43.68	\$1,896,362
Microwave Ovens	73	\$10.34	\$448,934
Window Air Conditioners	102	\$7.76	\$336,710
Electric Floor Cleaning Equipment	91	\$20.12	\$873,531
Sewing Machines and Miscellaneous Appliances	105	\$14.30	\$620,963

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	82	\$71.26	\$3,093,889
Housewares	67	\$63.18	\$2,743,100
Small Appliances	84	\$28.97	\$1,257,666
Window Coverings	65	\$26.93	\$1,169,062
Lamps and Other Lighting Fixtures	79	\$19.79	\$859,065
Infant Equipment	17	\$3.65	\$158,360
Rental of Furniture	96	\$3.92	\$170,202
Laundry and Cleaning Equipment	89	\$19.26	\$836,227
Closet and Storage Items	23	\$5.10	\$221,495
Luggage	77	\$7.72	\$334,978
Clocks and Other Household Decoratives	29	\$66.17	\$2,872,850
Telephones and Accessories	51	\$22.84	\$991,786
Telephone Answering Devices	86	\$1.11	\$48,303
Outdoor Equipment	29	\$11.35	\$492,562
Power Tools	53	\$28.12	\$1,220,653
Hand Tools	87	\$8.21	\$356,275
Office Furniture/Equipment for Home Use	82	\$13.85	\$601,245
Computers and Hardware for Home Use	80	\$159.03	\$6,904,398
Software and Accessories for Home Use	76	\$21.73	\$943,320
Other Household Items ⁴	85	\$91.82	\$3,986,467

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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