




Ferdinand Town Hall
2065 Main St
Ferdinand, IN 47532

Latitude: 38.23231
Longitude: -86.86144
Site Type: Drive Time

	Drive Time: 15 Minutes	Drive Time: 30 Minutes	Drive Time: 45 Minutes
 2000 Total Population	8,552	49,467	107,119
2000 Group Quarters	372	1,910	2,458
2009 Total Population	8,591	52,529	111,741
2014 Total Population	8,562	53,477	113,337
2009 - 2014 Annual Rate	-0.07%	0.36%	0.28%
 2000 Households	2,972	18,133	40,586
2000 Average Household Size	2.75	2.62	2.58
2009 Households	3,061	19,743	43,415
2009 Average Household Size	2.69	2.55	2.51
2014 Households	3,072	20,291	44,412
2014 Average Household Size	2.67	2.53	2.49
2009 - 2014 Annual Rate	0.07%	0.55%	0.46%
2000 Families	2,214	13,262	29,601
2000 Average Family Size	3.24	3.11	3.05
2009 Families	2,202	13,931	30,561
2009 Average Family Size	3.23	3.07	3.03
2014 Families	2,171	14,062	30,705
2014 Average Family Size	3.23	3.07	3.03
2009 - 2014 Annual Rate	-0.28%	0.19%	0.09%
 2000 Housing Units	3,105	19,419	44,290
Owner Occupied Housing Units	75.1%	73.8%	73.5%
Renter Occupied Housing Units	20.6%	19.5%	18.1%
Vacant Housing Units	4.3%	6.6%	8.4%
2009 Housing Units	3,274	21,528	48,612
Owner Occupied Housing Units	73.5%	72.3%	71.3%
Renter Occupied Housing Units	19.9%	19.4%	18.0%
Vacant Housing Units	6.5%	8.3%	10.7%
2014 Housing Units	3,300	22,154	49,774
Owner Occupied Housing Units	73.0%	71.9%	70.9%
Renter Occupied Housing Units	20.1%	19.7%	18.3%
Vacant Housing Units	6.9%	8.4%	10.8%
Median Household Income			
2000	\$43,479	\$43,294	\$40,883
2009	\$52,132	\$52,948	\$50,309
2014	\$53,573	\$54,235	\$51,961
Median Home Value			
2000	\$86,673	\$89,990	\$81,900
2009	\$100,845	\$105,929	\$95,601
2014	\$102,553	\$107,743	\$98,180
Per Capita Income			
2000	\$17,318	\$19,411	\$18,567
2009	\$21,002	\$23,558	\$22,675
2014	\$21,511	\$24,054	\$23,186
Median Age			
2000	35.6	36.2	37.0
2009	37.7	38.4	39.3
2014	38.4	39.2	40.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Households by Income

Household Income Base	15 Minutes	30 Minutes	45 Minutes
< \$15,000	2,971 (11.4%)	18,086 (12.6%)	40,486 (14.3%)
\$15,000 - \$24,999	11.1%	11.6%	12.6%
\$25,000 - \$34,999	15.5%	14.1%	14.9%
\$35,000 - \$49,999	20.3%	19.7%	19.4%
\$50,000 - \$74,999	26.5%	24.6%	23.2%
\$75,000 - \$99,999	10.3%	9.7%	9.6%
\$100,000 - \$149,999	3.4%	5.2%	4.1%
\$150,000 - \$199,999	0.6%	1.0%	0.9%
\$200,000+	0.8%	1.4%	0.9%
Average Household Income	\$48,485	\$52,358	\$48,522

2009 Households by Income

Household Income Base	15 Minutes	30 Minutes	45 Minutes
< \$15,000	3,061 (8.5%)	19,743 (9.1%)	43,415 (10.5%)
\$15,000 - \$24,999	9.3%	9.0%	9.8%
\$25,000 - \$34,999	12.0%	11.0%	11.7%
\$35,000 - \$49,999	17.0%	16.9%	17.6%
\$50,000 - \$74,999	31.1%	29.1%	27.3%
\$75,000 - \$99,999	13.2%	13.3%	13.2%
\$100,000 - \$149,999	7.3%	8.4%	7.5%
\$150,000 - \$199,999	0.8%	1.4%	1.2%
\$200,000+	0.9%	1.7%	1.2%
Average Household Income	\$57,362	\$61,202	\$57,504

2014 Households by Income

Household Income Base	15 Minutes	30 Minutes	45 Minutes
< \$15,000	3,072 (8.2%)	20,291 (8.8%)	44,412 (10.2%)
\$15,000 - \$24,999	8.7%	8.5%	9.2%
\$25,000 - \$34,999	10.0%	9.6%	10.4%
\$35,000 - \$49,999	15.7%	15.8%	16.8%
\$50,000 - \$74,999	35.6%	32.7%	29.9%
\$75,000 - \$99,999	12.9%	13.4%	13.6%
\$100,000 - \$149,999	7.1%	8.2%	7.3%
\$150,000 - \$199,999	0.8%	1.4%	1.2%
\$200,000+	0.9%	1.7%	1.2%
Average Household Income	\$58,167	\$61,767	\$58,221

2000 Owner Occupied HUs by Value

Total	15 Minutes	30 Minutes	45 Minutes
<\$50,000	2,321 (14.9%)	14,285 (15.8%)	32,584 (20.8%)
\$50,000 - 99,999	49.8%	43.4%	44.9%
\$100,000 - 149,999	18.1%	21.6%	19.0%
\$150,000 - 199,999	9.0%	10.9%	8.6%
\$200,000 - \$299,999	6.0%	5.6%	4.7%
\$300,000 - 499,999	0.7%	1.6%	1.3%
\$500,000 - 999,999	1.5%	1.0%	0.6%
\$1,000,000+	0.0%	0.1%	0.1%
Average Home Value	\$107,429	\$110,955	\$99,315

2000 Specified Renter Occupied HUs by Contract Rent

Total	15 Minutes	30 Minutes	45 Minutes
621	3,724	7,621	
With Cash Rent	91.0%	87.3%	87.1%
No Cash Rent	9.0%	12.7%	12.9%
Median Rent	\$312	\$345	\$323
Average Rent	\$300	\$340	\$315

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Population by Age

	Drive Time: 15 Minutes	Drive Time: 30 Minutes	Drive Time: 45 Minutes
Total	8,552	49,467	107,119
Age 0 - 4	6.9%	6.7%	6.5%
Age 5 - 9	8.0%	7.3%	7.2%
Age 10 - 14	8.5%	7.8%	7.6%
Age 15 - 19	7.6%	7.2%	7.3%
Age 20 - 24	5.1%	5.8%	5.5%
Age 25 - 34	12.9%	13.1%	12.7%
Age 35 - 44	16.5%	17.0%	16.7%
Age 45 - 54	12.1%	13.5%	13.8%
Age 55 - 64	8.3%	8.8%	9.3%
Age 65 - 74	7.0%	6.9%	7.2%
Age 75 - 84	5.0%	4.3%	4.7%
Age 85+	2.1%	1.6%	1.7%
Age 18+	71.7%	73.5%	74.1%

2009 Population by Age

Total	8,591	52,529	111,741
Age 0 - 4	7.1%	6.6%	6.4%
Age 5 - 9	7.4%	6.7%	6.6%
Age 10 - 14	7.6%	6.9%	6.8%
Age 15 - 19	7.4%	6.8%	6.7%
Age 20 - 24	5.4%	5.9%	5.5%
Age 25 - 34	11.5%	12.4%	12.1%
Age 35 - 44	14.3%	14.2%	13.9%
Age 45 - 54	15.5%	15.9%	16.0%
Age 55 - 64	10.6%	11.8%	12.3%
Age 65 - 74	6.4%	6.7%	7.2%
Age 75 - 84	4.6%	4.3%	4.5%
Age 85+	2.4%	1.9%	2.0%
Age 18+	73.4%	75.6%	76.0%

2014 Population by Age

Total	8,562	53,477	113,337
Age 0 - 4	6.9%	6.4%	6.2%
Age 5 - 9	7.4%	6.7%	6.5%
Age 10 - 14	7.8%	7.0%	6.9%
Age 15 - 19	7.0%	6.5%	6.4%
Age 20 - 24	5.3%	5.9%	5.6%
Age 25 - 34	11.5%	12.2%	11.7%
Age 35 - 44	12.8%	13.3%	13.0%
Age 45 - 54	14.6%	14.5%	14.6%
Age 55 - 64	12.4%	13.4%	14.0%
Age 65 - 74	7.5%	8.1%	8.6%
Age 75 - 84	4.3%	4.2%	4.5%
Age 85+	2.5%	1.9%	2.0%
Age 18+	73.5%	75.9%	76.3%

2000 Population by Sex

Males	48.2%	50.6%	50.0%
Females	51.8%	49.4%	50.0%

2009 Population by Sex

Males	48.9%	51.1%	50.5%
Females	51.1%	48.9%	49.5%

2014 Population by Sex

Males	49.2%	51.1%	50.6%
Females	50.8%	48.9%	49.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Population by Race/Ethnicity

Total	8,552	49,467	107,119
White Alone	96.1%	96.9%	98.0%
Black Alone	0.2%	0.7%	0.5%
American Indian Alone	0.1%	0.1%	0.2%
Asian or Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	3.1%	1.5%	0.7%
Two or More Races	0.3%	0.5%	0.5%
Hispanic Origin	4.4%	2.8%	1.6%
Diversity Index	15.3	11.1	7.0

2009 Population by Race/Ethnicity

Total	8,591	52,529	111,741
White Alone	94.6%	95.9%	97.4%
Black Alone	0.3%	0.7%	0.5%
American Indian Alone	0.1%	0.1%	0.2%
Asian or Pacific Islander Alone	0.3%	0.4%	0.3%
Some Other Race Alone	4.4%	2.2%	1.1%
Two or More Races	0.4%	0.6%	0.5%
Hispanic Origin	6.2%	4.0%	2.3%
Diversity Index	21.0	15.1	9.5

2014 Population by Race/Ethnicity

Total	8,562	53,477	113,337
White Alone	93.5%	95.3%	97.0%
Black Alone	0.3%	0.7%	0.5%
American Indian Alone	0.1%	0.1%	0.2%
Asian or Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	5.3%	2.8%	1.4%
Two or More Races	0.4%	0.7%	0.6%
Hispanic Origin	7.5%	4.9%	2.8%
Diversity Index	24.6	17.8	11.1



2000 Population 3+ by School Enrollment

Total	8,173	47,618	103,075
Enrolled in Nursery/Preschool	1.8%	2.0%	1.8%
Enrolled in Kindergarten	1.5%	1.5%	1.4%
Enrolled in Grade 1-8	13.8%	13.1%	12.7%
Enrolled in Grade 9-12	6.7%	6.5%	6.3%
Enrolled in College	2.3%	2.8%	2.6%
Enrolled in Grad/Prof School	0.3%	0.4%	0.4%
Not Enrolled in School	73.6%	73.7%	74.7%

2009 Population 25+ by Educational Attainment

Total	5,606	35,258	75,871
Less than 9th Grade	9.9%	7.8%	7.3%
9th - 12th Grade, No Diploma	9.8%	10.7%	11.4%
High School Graduate	44.9%	43.5%	44.2%
Some College, No Degree	12.3%	14.6%	15.9%
Associate Degree	7.7%	7.6%	7.7%
Bachelor's Degree	8.9%	9.9%	8.2%
Graduate/Professional Degree	6.5%	5.9%	5.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2009 Population 15+ by Marital Status

	15 Minutes	30 Minutes	45 Minutes
Total	6,702	41,913	89,528
Never Married	25.8%	24.8%	23.3%
Married	59.5%	59.6%	59.9%
Widowed	6.3%	5.9%	6.7%
Divorced	8.4%	9.7%	10.0%


2000 Population 16+ by Employment Status

	15 Minutes	30 Minutes	45 Minutes
Total	6,419	37,709	82,432
In Labor Force	70.5%	68.7%	67.5%
Civilian Employed	67.5%	66.2%	64.7%
Civilian Unemployed	3.0%	2.4%	2.8%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	29.5%	31.3%	32.5%

2009 Civilian Population 16+ in Labor Force

	15 Minutes	30 Minutes	45 Minutes
Civilian Employed	93.2%	94.0%	92.5%
Civilian Unemployed	6.8%	6.0%	7.5%

2014 Civilian Population 16+ in Labor Force

	15 Minutes	30 Minutes	45 Minutes
Civilian Employed	96.0%	96.4%	95.5%
Civilian Unemployed	4.0%	3.6%	4.5%

2000 Females 16+ by Employment Status and Age of Children

	15 Minutes	30 Minutes	45 Minutes
Total	3,333	18,615	41,525
Own Children < 6 Only	7.5%	6.7%	7.1%
Employed/in Armed Forces	5.4%	4.9%	5.1%
Unemployed	0.2%	0.3%	0.3%
Not in Labor Force	1.9%	1.4%	1.8%
Own Children < 6 and 6-17 Only	7.7%	7.9%	6.8%
Employed/in Armed Forces	5.7%	5.4%	4.7%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	1.8%	2.3%	1.9%
Own Children 6-17 Only	19.6%	20.1%	19.2%
Employed/in Armed Forces	16.5%	16.7%	15.6%
Unemployed	0.5%	0.3%	0.3%
Not in Labor Force	2.6%	3.2%	3.3%
No Own Children < 18	65.3%	65.3%	66.9%
Employed/in Armed Forces	31.2%	33.4%	32.9%
Unemployed	2.8%	1.6%	1.9%
Not in Labor Force	31.3%	30.3%	32.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2009 Employed Population 16+ by Industry

	15 Minutes	30 Minutes	45 Minutes
Total	4,061	25,373	53,934
Agriculture/Mining	4.8%	4.8%	5.2%
Construction	6.4%	6.0%	6.8%
Manufacturing	29.6%	27.5%	23.9%
Wholesale Trade	3.2%	3.2%	3.0%
Retail Trade	10.7%	12.2%	11.1%
Transportation/Utilities	6.7%	4.7%	5.9%
Information	1.0%	1.0%	1.0%
Finance/Insurance/Real Estate	2.3%	3.1%	3.3%
Services	33.5%	34.3%	35.9%
Public Administration	1.8%	3.3%	4.0%

2009 Employed Population 16+ by Occupation

	15 Minutes	30 Minutes	45 Minutes
Total	4,061	25,373	53,934
White Collar	44.0%	49.1%	47.4%
Management/Business/Financial	9.4%	11.1%	10.0%
Professional	15.5%	16.4%	16.1%
Sales	6.5%	9.3%	8.9%
Administrative Support	12.6%	12.3%	12.5%
Services	14.9%	14.4%	15.7%
Blue Collar	41.1%	36.4%	36.9%
Farming/Forestry/Fishing	0.9%	1.1%	1.2%
Construction/Extraction	6.7%	6.1%	7.0%
Installation/Maintenance/Repair	4.8%	4.6%	5.2%
Production	17.1%	14.9%	13.8%
Transportation/Material Moving	11.7%	9.7%	9.7%


2000 Workers 16+ by Means of Transportation to Work

	15 Minutes	30 Minutes	45 Minutes
Total	4,293	24,755	52,667
Drove Alone - Car, Truck, or Van	80.4%	84.5%	82.8%
Carpooled - Car, Truck, or Van	12.2%	10.1%	11.7%
Public Transportation	0.1%	0.1%	0.2%
Walked	2.3%	1.5%	1.5%
Other Means	0.5%	0.5%	0.7%
Worked at Home	4.5%	3.3%	3.1%

2000 Workers 16+ by Travel Time to Work

	15 Minutes	30 Minutes	45 Minutes
Total	4,293	24,755	52,667
Did Not Work at Home	95.5%	96.7%	96.9%
Less than 5 minutes	7.1%	6.0%	5.3%
5 to 9 minutes	15.5%	17.9%	15.0%
10 to 19 minutes	28.8%	33.4%	29.2%
20 to 24 minutes	14.7%	11.5%	11.8%
25 to 34 minutes	15.2%	12.9%	16.1%
35 to 44 minutes	3.4%	4.5%	6.5%
45 to 59 minutes	5.8%	5.2%	6.9%
60 to 89 minutes	2.7%	3.0%	3.6%
90 or more minutes	2.1%	2.2%	2.4%
Worked at Home	4.5%	3.3%	3.1%
Average Travel Time to Work (in min)	21.3	20.7	23.4

2000 Households by Vehicles Available

	15 Minutes	30 Minutes	45 Minutes
Total	2,964	18,126	40,586
None	6.0%	5.1%	5.4%
1	23.8%	26.1%	25.5%
2	41.5%	41.8%	41.3%
3	19.2%	18.6%	18.7%
4	5.8%	5.7%	6.5%
5+	3.7%	2.6%	2.6%
Average Number of Vehicles Available	2.1	2.0	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Households by Type

	15 Minutes	30 Minutes	45 Minutes
Total	2,972	18,133	40,586
Family Households	74.5%	73.1%	72.9%
Married-couple Family	63.2%	62.3%	61.2%
With Related Children	33.6%	30.5%	28.7%
Other Family (No Spouse)	11.3%	10.8%	11.7%
With Related Children	7.2%	7.0%	7.5%
Nonfamily Households	25.5%	26.9%	27.1%
Householder Living Alone	22.6%	23.0%	23.5%
Householder Not Living Alone	2.9%	3.8%	3.6%
Households with Related Children	40.8%	37.5%	36.2%
Households with Persons 65+	23.8%	22.9%	24.6%

2000 Households by Size

	15 Minutes	30 Minutes	45 Minutes
Total	2,972	18,133	40,586
1 Person Household	22.6%	23.0%	23.5%
2 Person Household	29.6%	33.5%	34.3%
3 Person Household	17.6%	16.8%	16.9%
4 Person Household	17.4%	16.1%	15.7%
5 Person Household	8.4%	7.4%	6.8%
6 Person Household	2.9%	2.2%	2.1%
7+ Person Household	1.5%	0.9%	0.8%

2000 Households by Year Householder Moved In

	15 Minutes	30 Minutes	45 Minutes
Total	2,964	18,126	40,586
Moved in 1999 to March 2000	13.3%	15.1%	14.6%
Moved in 1995 to 1998	23.8%	23.9%	24.1%
Moved in 1990 to 1994	13.6%	15.1%	15.4%
Moved in 1980 to 1989	19.5%	18.5%	17.2%
Moved in 1970 to 1979	13.6%	12.0%	13.4%
Moved in 1969 or Earlier	16.2%	15.5%	15.3%
Median Year Householder Moved In	1990	1991	1991



2000 Housing Units by Units in Structure

	15 Minutes	30 Minutes	45 Minutes
Total	3,096	19,446	44,290
1, Detached	77.3%	75.6%	76.0%
1, Attached	0.5%	1.4%	1.0%
2	5.1%	4.7%	3.1%
3 or 4	3.9%	3.0%	2.1%
5 to 9	1.6%	1.7%	1.4%
10 to 19	0.9%	2.4%	1.5%
20+	1.0%	1.4%	1.8%
Mobile Home	9.7%	9.7%	12.7%
Other	0.1%	0.2%	0.3%

2000 Housing Units by Year Structure Built

	15 Minutes	30 Minutes	45 Minutes
Total	3,096	19,446	44,290
1999 to March 2000	2.5%	3.1%	2.8%
1995 to 1998	6.7%	9.3%	8.2%
1990 to 1994	5.9%	8.4%	7.1%
1980 to 1989	17.1%	17.1%	15.0%
1970 to 1979	19.2%	17.3%	17.8%
1969 or Earlier	48.7%	44.7%	49.1%
Median Year Structure Built	1971	1973	1970

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1.	Salt of the Earth	Salt of the Earth	Salt of the Earth
2.	Southern Satellites	Green Acres	Southern Satellites
3.	Green Acres	Southern Satellites	Green Acres

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,297,695	\$29,631,068	\$61,047,397
Average Spent	\$1,404.02	\$1,500.84	\$1,406.14
Spending Potential Index	56	60	56
Computers & Accessories: Total \$	\$555,022	\$3,834,501	\$7,847,718
Average Spent	\$181.32	\$194.22	\$180.76
Spending Potential Index	79	85	79
Education: Total \$	\$2,931,607	\$20,428,541	\$40,684,990
Average Spent	\$957.73	\$1,034.72	\$937.12
Spending Potential Index	76	82	75
Entertainment/Recreation: Total \$	\$8,445,369	\$57,757,198	\$120,373,433
Average Spent	\$2,759.02	\$2,925.45	\$2,772.62
Spending Potential Index	85	90	86
Food at Home: Total \$	\$11,678,250	\$80,262,024	\$167,479,815
Average Spent	\$3,815.17	\$4,065.34	\$3,857.65
Spending Potential Index	84	89	85
Food Away from Home: Total \$	\$8,341,331	\$57,396,618	\$118,797,293
Average Spent	\$2,725.03	\$2,907.19	\$2,736.32
Spending Potential Index	82	87	82
Health Care: Total \$	\$10,430,797	\$71,041,072	\$150,438,701
Average Spent	\$3,407.64	\$3,598.29	\$3,465.13
Spending Potential Index	90	95	92
HH Furnishings & Equipment: Total \$	\$4,700,151	\$32,386,622	\$66,532,534
Average Spent	\$1,535.50	\$1,640.41	\$1,532.48
Spending Potential Index	71	75	71
Investments: Total \$	\$3,426,300	\$23,810,861	\$50,470,520
Average Spent	\$1,119.34	\$1,206.04	\$1,162.51
Spending Potential Index	78	84	81
Retail Goods: Total \$	\$63,729,854	\$436,057,975	\$911,907,352
Average Spent	\$20,819.95	\$22,086.71	\$21,004.43
Spending Potential Index	81	86	82
Shelter: Total \$	\$35,223,767	\$246,640,367	\$498,256,017
Average Spent	\$11,507.27	\$12,492.55	\$11,476.59
Spending Potential Index	74	80	73
TV/Video/Sound Equipment: Total \$	\$3,087,958	\$21,185,151	\$44,070,432
Average Spent	\$1,008.81	\$1,073.05	\$1,015.10
Spending Potential Index	83	88	84
Travel: Total \$	\$4,395,606	\$30,510,475	\$61,964,529
Average Spent	\$1,436.00	\$1,545.38	\$1,427.26
Spending Potential Index	78	84	77
Vehicle Maintenance & Repairs: Total \$	\$2,375,036	\$16,341,292	\$34,027,801
Average Spent	\$775.90	\$827.70	\$783.78
Spending Potential Index	83	88	84

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.