

Ferdinand Town Hall
2065 Main St
Ferdinand, IN 47532

Latitude: 38.23231
Longitude: -86.86144
Drive Time: 15 Minutes

Site Type: Drive Time

Demographic Summary	2009	2014
Population	8,591	8,562
Households	3,061	3,072
Families	2,202	2,171
Median Household Income	\$52,132	\$53,573
Males per 100 Females	95.6	96.8
Population by Age		
Population <5 Years	7.1%	6.9%
Population 5 - 17 Years	19.5%	19.6%
Population 65+ Years	13.4%	14.3%
Median Age	37.7	38.4

	Spending Potential Index	Average Amount Spent	Total
Health Care	90	\$3,407.64	\$10,430,797
Medical Care	91	\$1,675.97	\$5,130,145
Physician Services	88	\$199.95	\$612,041
Dental Services	82	\$281.54	\$861,805
Eyecare Services	88	\$46.49	\$142,291
Lab Tests, X-Rays	104	\$62.22	\$190,453
Hospital Room and Hospital Service	97	\$126.71	\$387,870
Convalescent or Nursing Home Care	89	\$28.66	\$87,743
Other Medical Services ¹	92	\$89.54	\$274,081
Nonprescription Drugs	92	\$96.32	\$294,849
Prescription Drugs	95	\$523.86	\$1,603,543
Nonprescription Vitamins	83	\$47.32	\$144,856
Medicare Prescription Drug Premium	97	\$35.90	\$109,897
Eyeglasses and Contact Lenses	88	\$66.27	\$202,860
Hearing Aids	98	\$20.92	\$64,050
Medical Equipment for General Use	92	\$6.03	\$18,455
Other Medical Supplies ²	86	\$44.22	\$135,352
Health Insurance	90	\$1,731.67	\$5,300,652
Blue Cross/Blue Shield	90	\$503.48	\$1,541,145
Commercial Health Insurance	94	\$347.39	\$1,063,346
Health Maintenance Organization	81	\$289.70	\$886,786
Medicare Payments	93	\$363.58	\$1,112,909
Long Term Care Insurance	86	\$54.25	\$166,052
Other Health Insurance ³	98	\$173.28	\$530,415

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

² **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

³ **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.

Ferdinand Town Hall
2065 Main St
Ferdinand, IN 47532

Site Type: Drive Time

Latitude: 38.23231
Longitude: -86.86144
Drive Time: 30 Minutes

Demographic Summary	2009	2014
Population	52,529	53,477
Households	19,743	20,291
Families	13,931	14,062
Median Household Income	\$52,948	\$54,235
Males per 100 Females	104.5	104.7
Population by Age		
Population <5 Years	6.6%	6.4%
Population 5 - 17 Years	17.8%	17.7%
Population 65+ Years	12.9%	14.2%
Median Age	38.4	39.2

	Spending Potential Index	Average Amount Spent	Total
Health Care	95	\$3,598.29	\$71,041,072
Medical Care	96	\$1,767.73	\$34,900,289
Physician Services	93	\$210.87	\$4,163,290
Dental Services	87	\$301.20	\$5,946,589
Eyecare Services	93	\$49.19	\$971,148
Lab Tests, X-Rays	106	\$63.66	\$1,256,814
Hospital Room and Hospital Service	100	\$131.32	\$2,592,748
Convalescent or Nursing Home Care	95	\$30.77	\$607,490
Other Medical Services ¹	96	\$93.81	\$1,852,168
Nonprescription Drugs	97	\$101.39	\$2,001,676
Prescription Drugs	100	\$550.79	\$10,874,313
Nonprescription Vitamins	89	\$50.84	\$1,003,781
Medicare Prescription Drug Premium	103	\$38.06	\$751,479
Eyeglasses and Contact Lenses	93	\$70.14	\$1,384,842
Hearing Aids	105	\$22.26	\$439,440
Medical Equipment for General Use	96	\$6.34	\$125,125
Other Medical Supplies ²	91	\$47.07	\$929,383
Health Insurance	95	\$1,830.56	\$36,140,784
Blue Cross/Blue Shield	95	\$530.32	\$10,470,149
Commercial Health Insurance	98	\$362.08	\$7,148,586
Health Maintenance Organization	86	\$309.68	\$6,114,034
Medicare Payments	99	\$387.82	\$7,656,820
Long Term Care Insurance	92	\$58.45	\$1,154,066
Other Health Insurance ³	103	\$182.20	\$3,597,131

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Ferdinand Town Hall
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Site Type: Drive Time

Latitude: 38.23231
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Drive Time: 45 Minutes

Demographic Summary	2009	2014
Population	111,741	113,337
Households	43,415	44,412
Families	30,561	30,705
Median Household Income	\$50,309	\$51,961
Males per 100 Females	101.8	102.3
Population by Age		
Population <5 Years	6.4%	6.2%
Population 5 - 17 Years	17.6%	17.5%
Population 65+ Years	13.7%	15.1%
Median Age	39.3	40.2

	Spending Potential Index	Average Amount Spent	Total
Health Care	92	\$3,465.13	\$150,438,701
Medical Care	92	\$1,703.58	\$73,960,969
Physician Services	89	\$201.72	\$8,757,852
Dental Services	82	\$282.98	\$12,285,480
Eyecare Services	88	\$46.45	\$2,016,566
Lab Tests, X-Rays	103	\$61.84	\$2,684,803
Hospital Room and Hospital Service	98	\$127.94	\$5,554,593
Convalescent or Nursing Home Care	89	\$28.90	\$1,254,575
Other Medical Services ¹	93	\$90.09	\$3,911,369
Nonprescription Drugs	96	\$100.47	\$4,362,111
Prescription Drugs	98	\$536.79	\$23,304,782
Nonprescription Vitamins	85	\$48.49	\$2,105,034
Medicare Prescription Drug Premium	103	\$38.14	\$1,655,724
Eyeglasses and Contact Lenses	88	\$66.42	\$2,883,514
Hearing Aids	107	\$22.74	\$987,464
Medical Equipment for General Use	92	\$6.07	\$263,701
Other Medical Supplies ²	86	\$44.53	\$1,933,399
Health Insurance	92	\$1,761.55	\$76,477,732
Blue Cross/Blue Shield	91	\$508.76	\$22,088,025
Commercial Health Insurance	93	\$345.09	\$14,982,117
Health Maintenance Organization	81	\$291.37	\$12,649,693
Medicare Payments	98	\$382.57	\$16,609,224
Long Term Care Insurance	87	\$54.94	\$2,385,150
Other Health Insurance ³	101	\$178.82	\$7,763,524

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