

Huntingburg Town Hall
508 E 4th St
Huntingburg, IN 47542-1319

Site Type: Drive Time

Latitude: 38.29619
Longitude: -86.95348
Drive Time: 15 Minutes

Demographic Summary	2009	2014	
Population	22,240	22,564	
Households	8,585	8,770	
Families	5,936	5,959	
Median Age	38.7	39.4	
Median Household Income	\$55,063	\$56,274	

	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	89	\$551.58	\$4,735,328
Admission to Movies, Theater, Opera, Ballet	87	\$131.66	\$1,130,272
Admission to Sporting Events, excl. Trips	89	\$52.04	\$446,737
Fees for Participant Sports, excl. Trips	91	\$101.18	\$868,609
Fees for Recreational Lessons	86	\$112.74	\$967,868
Membership Fees for Social/Recreation/Civic Clubs	90	\$153.37	\$1,316,651
Dating Services	76	\$0.60	\$5,191
Rental of Video Cassettes and DVDs	91	\$40.13	\$344,516
Toys & Games	95	\$123.75	\$1,062,428
Toys and Playground Equipment	95	\$119.08	\$1,022,298
Play Arcade Pinball/Video Games	100	\$2.70	\$23,151
Online Entertainment and Games	86	\$1.98	\$16,979
Recreational Vehicles and Fees	103	\$365.85	\$3,140,828
Docking and Landing Fees for Boats and Planes	90	\$7.48	\$64,214
Camp Fees	90	\$37.43	\$321,346
Purchase of RVs or Boats	106	\$315.07	\$2,704,895
Rental of RVs or Boats	85	\$5.87	\$50,373
Sports, Recreation and Exercise Equipment	73	\$145.84	\$1,252,024
Exercise Equipment and Gear, Game Tables	71	\$70.74	\$607,260
Bicycles	81	\$15.13	\$129,900
Camping Equipment	50	\$6.64	\$57,010
Hunting and Fishing Equipment	68	\$26.45	\$227,057
Winter Sports Equipment	87	\$5.28	\$45,351
Water Sports Equipment	103	\$7.53	\$64,604
Other Sports Equipment	96	\$10.46	\$89,795
Rental/Repair of Sports/Recreation/Exercise Equipment	91	\$3.62	\$31,047
Photographic Equipment and Supplies	94	\$109.73	\$942,005
Film	101	\$11.63	\$99,876
Film Processing	99	\$25.84	\$221,839
Photographic Equipment	91	\$42.20	\$362,328
Photographer Fees/Other Supplies & Equip Rental/Repair	92	\$30.05	\$257,962
Reading	95	\$154.44	\$1,325,830
Magazine/Newspaper Subscriptions	99	\$65.55	\$562,771
Magazine/Newspaper Single Copies	98	\$19.37	\$166,304
Books	91	\$69.51	\$596,755

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.

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Site Type: Drive Time

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Longitude: -86.95348
Drive Time: 30 Minutes

Demographic Summary	2009	2014	
Population	51,584	52,410	
Households	19,851	20,337	
Families	13,952	14,032	
Median Age	38.9	39.6	
Median Household Income	\$52,945	\$54,376	

	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	80	\$496.99	\$9,865,705
Admission to Movies, Theater, Opera, Ballet	79	\$119.33	\$2,368,821
Admission to Sporting Events, excl. Trips	81	\$47.42	\$941,287
Fees for Participant Sports, excl. Trips	82	\$91.03	\$1,807,134
Fees for Recreational Lessons	77	\$100.10	\$1,987,159
Membership Fees for Social/Recreation/Civic Clubs	81	\$138.55	\$2,750,294
Dating Services	70	\$0.55	\$11,010
Rental of Video Cassettes and DVDs	85	\$37.57	\$745,748
Toys & Games	90	\$117.05	\$2,323,646
Toys and Playground Equipment	90	\$112.70	\$2,237,284
Play Arcade Pinball/Video Games	94	\$2.55	\$50,681
Online Entertainment and Games	79	\$1.80	\$35,681
Recreational Vehicles and Fees	106	\$376.92	\$7,482,151
Docking and Landing Fees for Boats and Planes	80	\$6.65	\$132,006
Camp Fees	81	\$33.89	\$672,806
Purchase of RVs or Boats	111	\$331.12	\$6,572,977
Rental of RVs or Boats	76	\$5.26	\$104,362
Sports, Recreation and Exercise Equipment	70	\$139.89	\$2,776,897
Exercise Equipment and Gear, Game Tables	67	\$67.00	\$1,330,018
Bicycles	75	\$13.94	\$276,676
Camping Equipment	49	\$6.52	\$129,356
Hunting and Fishing Equipment	67	\$26.24	\$520,883
Winter Sports Equipment	86	\$5.21	\$103,392
Water Sports Equipment	103	\$7.54	\$149,701
Other Sports Equipment	91	\$9.97	\$197,867
Rental/Repair of Sports/Recreation/Exercise Equipment	87	\$3.48	\$69,004
Photographic Equipment and Supplies	89	\$103.83	\$2,061,154
Film	100	\$11.52	\$228,620
Film Processing	96	\$25.01	\$496,459
Photographic Equipment	85	\$39.39	\$781,895
Photographer Fees/Other Supplies & Equip Rental/Repair	86	\$27.92	\$554,180
Reading	88	\$143.83	\$2,855,171
Magazine/Newspaper Subscriptions	92	\$61.00	\$1,210,869
Magazine/Newspaper Single Copies	94	\$18.53	\$367,744
Books	84	\$64.31	\$1,276,558

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.

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Site Type: Drive Time

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Drive Time: 45 Minutes

Demographic Summary	2009	2014	
Population	101,537	103,494	
Households	38,961	40,028	
Families	27,624	27,907	
Median Age	39.4	40.3	
Median Household Income	\$50,807	\$52,366	

	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	73	\$455.98	\$17,765,282
Admission to Movies, Theater, Opera, Ballet	72	\$109.56	\$4,268,619
Admission to Sporting Events, excl. Trips	75	\$43.92	\$1,711,133
Fees for Participant Sports, excl. Trips	76	\$83.69	\$3,260,835
Fees for Recreational Lessons	69	\$90.43	\$3,523,099
Membership Fees for Social/Recreation/Civic Clubs	75	\$127.86	\$4,981,603
Dating Services	65	\$0.51	\$19,993
Rental of Video Cassettes and DVDs	80	\$35.29	\$1,374,766
Toys & Games	86	\$111.87	\$4,358,507
Toys and Playground Equipment	86	\$107.76	\$4,198,544
Play Arcade Pinball/Video Games	91	\$2.46	\$95,817
Online Entertainment and Games	72	\$1.65	\$64,146
Recreational Vehicles and Fees	109	\$385.00	\$14,999,830
Docking and Landing Fees for Boats and Planes	73	\$6.05	\$235,738
Camp Fees	74	\$30.92	\$1,204,552
Purchase of RVs or Boats	115	\$343.27	\$13,374,153
Rental of RVs or Boats	69	\$4.76	\$185,387
Sports, Recreation and Exercise Equipment	68	\$135.11	\$5,264,111
Exercise Equipment and Gear, Game Tables	64	\$64.19	\$2,500,984
Bicycles	70	\$13.05	\$508,484
Camping Equipment	48	\$6.35	\$247,289
Hunting and Fishing Equipment	67	\$25.95	\$1,010,949
Winter Sports Equipment	85	\$5.16	\$201,168
Water Sports Equipment	103	\$7.48	\$291,421
Other Sports Equipment	87	\$9.54	\$371,602
Rental/Repair of Sports/Recreation/Exercise Equipment	85	\$3.39	\$132,214
Photographic Equipment and Supplies	85	\$99.23	\$3,866,170
Film	100	\$11.47	\$446,836
Film Processing	93	\$24.38	\$949,795
Photographic Equipment	80	\$37.18	\$1,448,452
Photographer Fees/Other Supplies & Equip Rental/Repair	80	\$26.21	\$1,021,087
Reading	84	\$135.87	\$5,293,719
Magazine/Newspaper Subscriptions	88	\$58.05	\$2,261,809
Magazine/Newspaper Single Copies	90	\$17.77	\$692,423
Books	78	\$60.05	\$2,339,487

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