

Huntingburg Town Hall
508 E 4th St
Huntingburg, IN 47542-1319

Site Type: Drive Time

Latitude: 38.29619
Longitude: -86.95348
Drive Time: 15 Minutes

Top Tapestry Segments:		Demographic Summary		2009	2014
Green Acres	23.0%	Population		22,240	22,564
Salt of the Earth	19.4%	Households		8,585	8,770
Rustbelt Traditions	14.0%	Families		5,936	5,959
Midlife Junction	10.8%	Median Age		38.7	39.4
Southern Satellites	10.2%	Median Household Income		\$55,063	\$56,274

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	64	\$1,600.87	\$13,743,503
Men's	61	\$293.34	\$2,518,343
Women's	58	\$498.90	\$4,283,024
Children's	70	\$287.45	\$2,467,786
Footwear	45	\$191.91	\$1,647,586
Watches & Jewelry	92	\$195.97	\$1,682,420
Apparel Products and Services ¹	131	\$133.30	\$1,144,345
Computer			
Computers and Hardware for Home Use	91	\$182.53	\$1,567,028
Software and Accessories for Home Use	89	\$25.27	\$216,937
Entertainment & Recreation	95	\$3,083.07	\$26,468,162
Fees and Admissions	89	\$551.58	\$4,735,328
Membership Fees for Clubs ²	90	\$153.37	\$1,316,651
Fees for Participant Sports, excl. Trips	91	\$101.18	\$868,609
Admission to Movie/Theatre/Opera/Ballet	87	\$131.66	\$1,130,272
Admission to Sporting Events, excl. Trips	89	\$52.04	\$446,737
Fees for Recreational Lessons	86	\$112.74	\$967,868
Dating Services	76	\$0.60	\$5,191
TV/Video/Sound Equipment	93	\$1,136.20	\$9,754,239
Community Antenna or Cable TV	97	\$702.26	\$6,028,912
Televisions	89	\$143.70	\$1,233,637
VCRs, Video Cameras, and DVD Players	94	\$23.66	\$203,094
Video Cassettes and DVDs	92	\$54.71	\$469,693
Video Game Hardware and Software	93	\$40.78	\$350,085
Satellite Dishes	100	\$1.14	\$9,812
Rental of Video Cassettes and DVDs	91	\$40.13	\$344,516
Streaming/Downloaded Video	89	\$0.95	\$8,143
Sound Equipment ³	84	\$122.89	\$1,055,000
Rental and Repair of TV/Radio/Sound Equipment	88	\$5.98	\$51,347
Pets	113	\$495.69	\$4,255,478
Toys and Games ⁴	95	\$123.75	\$1,062,428
Recreational Vehicles and Fees ⁵	103	\$365.85	\$3,140,828
Sports/Recreation/Exercise Equipment ⁶	73	\$145.84	\$1,252,024
Photo Equipment and Supplies ⁷	94	\$109.73	\$942,005
Reading ⁸	95	\$154.44	\$1,325,830
Food	94	\$7,382.17	\$63,375,933
Food at Home	94	\$4,296.17	\$36,882,583
Bakery and Cereal Products	95	\$583.15	\$5,006,368
Meat, Poultry, Fish, and Eggs	94	\$1,009.43	\$8,665,960
Dairy Products	95	\$487.79	\$4,187,696
Fruit and Vegetables	91	\$715.94	\$6,146,303
Snacks and Other Food at Home ⁹	95	\$1,499.85	\$12,876,253
Food Away from Home	93	\$3,086.00	\$26,493,352
Alcoholic Beverages	91	\$519.99	\$4,464,084
Nonalcoholic Beverages at Home	95	\$426.99	\$3,665,741

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	87	\$1,247.78	\$10,712,228
Vehicle Loans	96	\$5,147.05	\$44,187,411
Health			
Nonprescription Drugs	98	\$102.91	\$883,508
Prescription Drugs	104	\$574.05	\$4,928,193
Eyeglasses and Contact Lenses	98	\$74.40	\$638,703
Home			
Mortgage Payment and Basics ¹⁰	93	\$8,487.11	\$72,861,877
Maintenance and Remodeling Services	90	\$1,909.78	\$16,395,467
Maintenance and Remodeling Materials ¹¹	99	\$412.28	\$3,539,447
Utilities, Fuel, and Public Services	98	\$4,413.03	\$37,885,868
Household Furnishings and Equipment			
Household Textiles ¹²	92	\$127.82	\$1,097,353
Furniture	88	\$562.09	\$4,825,504
Floor Coverings	97	\$84.43	\$724,792
Major Appliances ¹³	96	\$290.46	\$2,493,623
Housewares ¹⁴	76	\$70.98	\$609,359
Small Appliances	95	\$32.52	\$279,213
Luggage	91	\$9.15	\$78,558
Telephones and Accessories	56	\$25.07	\$215,238
Household Operations			
Child Care	90	\$397.61	\$3,413,471
Lawn and Garden ¹⁵	101	\$415.89	\$3,570,439
Moving/Storage/Freight Express	82	\$44.21	\$379,569
Housekeeping Supplies ¹⁶	96	\$694.10	\$5,958,812
Insurance			
Owners and Renters Insurance	101	\$479.87	\$4,119,697
Vehicle Insurance	94	\$1,163.32	\$9,987,117
Life/Other Insurance	102	\$490.55	\$4,211,407
Health Insurance	100	\$1,925.30	\$16,528,705
Personal Care Products ¹⁷	93	\$365.29	\$3,135,973
School Books and Supplies ¹⁸	93	\$104.54	\$897,514
Smoking Products	103	\$457.29	\$3,925,804
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	92	\$4,407.64	\$37,839,632
Gasoline and Motor Oil	97	\$2,662.91	\$22,861,048
Vehicle Maintenance and Repairs	93	\$874.78	\$7,510,014
Travel			
Airline Fares	84	\$359.11	\$3,082,987
Lodging on Trips	92	\$389.32	\$3,342,292
Auto/Truck/Van Rental on Trips	86	\$32.00	\$274,731
Food and Drink on Trips	92	\$406.91	\$3,493,342

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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- ¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- ²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- ³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- ⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- ⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- ⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- ⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- ⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.
- ⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- ¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- ¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- ¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- ¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- ¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- ¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- ¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- ¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.
- ¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.
- ¹⁹**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

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Top Tapestry Segments:		Demographic Summary		
			2009	2014
Salt of the Earth	28.4%	Population	51,584	52,410
Green Acres	18.5%	Households	19,851	20,337
Southern Satellites	14.5%	Families	13,952	14,032
Rustbelt Traditions	7.2%	Median Age	38.9	39.6
Midlife Junction	7.2%	Median Household Income	\$52,945	\$54,376

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	60	\$1,497.56	\$29,728,096
Men's	57	\$274.76	\$5,454,249
Women's	54	\$463.82	\$9,207,194
Children's	66	\$271.86	\$5,396,741
Footwear	42	\$181.97	\$3,612,385
Watches & Jewelry	86	\$183.39	\$3,640,477
Apparel Products and Services ¹	120	\$121.76	\$2,417,047
Computer			
Computers and Hardware for Home Use	85	\$170.53	\$3,385,144
Software and Accessories for Home Use	82	\$23.44	\$465,222
Entertainment & Recreation	90	\$2,927.39	\$58,111,617
Fees and Admissions	80	\$496.99	\$9,865,705
Membership Fees for Clubs ²	81	\$138.55	\$2,750,294
Fees for Participant Sports, excl. Trips	82	\$91.03	\$1,807,134
Admission to Movie/Theatre/Opera/Ballet	79	\$119.33	\$2,368,821
Admission to Sporting Events, excl. Trips	81	\$47.42	\$941,287
Fees for Recreational Lessons	77	\$100.10	\$1,987,159
Dating Services	70	\$0.55	\$11,010
TV/Video/Sound Equipment	88	\$1,072.82	\$21,296,587
Community Antenna or Cable TV	92	\$670.02	\$13,300,481
Televisions	81	\$131.98	\$2,619,972
VCRs, Video Cameras, and DVD Players	89	\$22.32	\$443,090
Video Cassettes and DVDs	87	\$51.78	\$1,027,839
Video Game Hardware and Software	87	\$38.12	\$756,690
Satellite Dishes	104	\$1.18	\$23,489
Rental of Video Cassettes and DVDs	85	\$37.57	\$745,748
Streaming/Downloaded Video	79	\$0.84	\$16,749
Sound Equipment ³	78	\$113.43	\$2,251,735
Rental and Repair of TV/Radio/Sound Equipment	82	\$5.58	\$110,795
Pets	109	\$476.06	\$9,450,301
Toys and Games ⁴	90	\$117.05	\$2,323,646
Recreational Vehicles and Fees ⁵	106	\$376.92	\$7,482,151
Sports/Recreation/Exercise Equipment ⁶	70	\$139.89	\$2,776,897
Photo Equipment and Supplies ⁷	89	\$103.83	\$2,061,154
Reading ⁸	88	\$143.83	\$2,855,171
Food	88	\$6,974.77	\$138,456,118
Food at Home	89	\$4,070.98	\$80,813,115
Bakery and Cereal Products	91	\$553.65	\$10,990,517
Meat, Poultry, Fish, and Eggs	89	\$957.54	\$19,008,193
Dairy Products	91	\$464.51	\$9,221,010
Fruit and Vegetables	86	\$671.82	\$13,336,257
Snacks and Other Food at Home ⁹	90	\$1,423.46	\$28,257,138
Food Away from Home	87	\$2,903.78	\$57,643,001
Alcoholic Beverages	83	\$476.86	\$9,466,208
Nonalcoholic Beverages at Home	90	\$406.40	\$8,067,472

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	84	\$1,209.06	\$24,001,120
Vehicle Loans	94	\$5,014.32	\$99,539,299
Health			
Nonprescription Drugs	97	\$101.94	\$2,023,645
Prescription Drugs	101	\$553.57	\$10,988,929
Eyeglasses and Contact Lenses	93	\$70.36	\$1,396,719
Home			
Mortgage Payment and Basics ¹⁰	85	\$7,803.38	\$154,904,912
Maintenance and Remodeling Services	83	\$1,749.63	\$34,731,828
Maintenance and Remodeling Materials ¹¹	98	\$404.84	\$8,036,473
Utilities, Fuel, and Public Services	93	\$4,215.26	\$83,677,133
Household Furnishings and Equipment			
Household Textiles ¹²	86	\$119.38	\$2,369,835
Furniture	81	\$517.25	\$10,268,010
Floor Coverings	89	\$77.37	\$1,535,856
Major Appliances ¹³	92	\$278.20	\$5,522,513
Housewares ¹⁴	71	\$66.85	\$1,327,080
Small Appliances	90	\$30.69	\$609,200
Luggage	83	\$8.38	\$166,261
Telephones and Accessories	53	\$23.95	\$475,474
Household Operations			
Child Care	83	\$364.50	\$7,235,776
Lawn and Garden ¹⁵	97	\$399.95	\$7,939,366
Moving/Storage/Freight Express	78	\$42.02	\$834,106
Housekeeping Supplies ¹⁶	91	\$659.98	\$13,101,266
Insurance			
Owners and Renters Insurance	97	\$459.56	\$9,122,809
Vehicle Insurance	89	\$1,101.64	\$21,868,712
Life/Other Insurance	97	\$468.71	\$9,304,457
Health Insurance	96	\$1,839.00	\$36,506,048
Personal Care Products ¹⁷	87	\$343.77	\$6,824,265
School Books and Supplies ¹⁸	86	\$97.35	\$1,932,544
Smoking Products	102	\$450.82	\$8,949,174
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	88	\$4,217.19	\$83,715,403
Gasoline and Motor Oil	94	\$2,576.73	\$51,150,665
Vehicle Maintenance and Repairs	88	\$828.16	\$16,439,824
Travel			
Airline Fares	76	\$321.79	\$6,387,903
Lodging on Trips	85	\$360.04	\$7,147,161
Auto/Truck/Van Rental on Trips	77	\$28.48	\$565,403
Food and Drink on Trips	85	\$378.07	\$7,505,160

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.

⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.

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Top Tapestry Segments:		Demographic Summary		2009	2014
Salt of the Earth	28.0%	Population		101,537	103,494
Southern Satellites	21.9%	Households		38,961	40,028
Green Acres	13.3%	Families		27,624	27,907
Heartland Communities	9.0%	Median Age		39.4	40.3
Rustbelt Traditions	7.3%	Median Household Income		\$50,807	\$52,366

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	57	\$1,417.99	\$55,246,267
Men's	54	\$259.71	\$10,118,567
Women's	50	\$437.36	\$17,039,996
Children's	63	\$260.19	\$10,137,290
Footwear	41	\$174.32	\$6,791,748
Watches & Jewelry	81	\$174.15	\$6,785,143
Apparel Products and Services ¹	111	\$112.25	\$4,373,522
Computer			
Computers and Hardware for Home Use	80	\$160.32	\$6,246,345
Software and Accessories for Home Use	77	\$21.94	\$854,700
Entertainment & Recreation	87	\$2,809.05	\$109,443,449
Fees and Admissions	73	\$455.98	\$17,765,282
Membership Fees for Clubs ²	75	\$127.86	\$4,981,603
Fees for Participant Sports, excl. Trips	76	\$83.69	\$3,260,835
Admission to Movie/Theatre/Opera/Ballet	72	\$109.56	\$4,268,619
Admission to Sporting Events, excl. Trips	75	\$43.92	\$1,711,133
Fees for Recreational Lessons	69	\$90.43	\$3,523,099
Dating Services	65	\$0.51	\$19,993
TV/Video/Sound Equipment	84	\$1,024.32	\$39,908,500
Community Antenna or Cable TV	89	\$646.89	\$25,203,648
Televisions	76	\$123.10	\$4,795,982
VCRs, Video Cameras, and DVD Players	84	\$21.23	\$827,325
Video Cassettes and DVDs	83	\$49.18	\$1,915,909
Video Game Hardware and Software	81	\$35.80	\$1,394,654
Satellite Dishes	106	\$1.21	\$46,970
Rental of Video Cassettes and DVDs	80	\$35.29	\$1,374,766
Streaming/Downloaded Video	71	\$0.76	\$29,574
Sound Equipment ³	72	\$105.54	\$4,112,043
Rental and Repair of TV/Radio/Sound Equipment	78	\$5.33	\$207,629
Pets	105	\$461.68	\$17,987,329
Toys and Games ⁴	86	\$111.87	\$4,358,507
Recreational Vehicles and Fees ⁵	109	\$385.00	\$14,999,830
Sports/Recreation/Exercise Equipment ⁶	68	\$135.11	\$5,264,111
Photo Equipment and Supplies ⁷	85	\$99.23	\$3,866,170
Reading ⁸	84	\$135.87	\$5,293,719
Food	84	\$6,663.67	\$259,623,424
Food at Home	86	\$3,901.00	\$151,986,988
Bakery and Cereal Products	87	\$531.25	\$20,698,039
Meat, Poultry, Fish, and Eggs	86	\$918.61	\$35,789,776
Dairy Products	87	\$446.70	\$17,403,801
Fruit and Vegetables	81	\$638.68	\$24,883,723
Snacks and Other Food at Home ⁹	86	\$1,365.77	\$53,211,654
Food Away from Home	83	\$2,762.67	\$107,636,434
Alcoholic Beverages	77	\$440.68	\$17,169,322
Nonalcoholic Beverages at Home	87	\$391.11	\$15,237,985

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	83	\$1,192.31	\$46,453,479
Vehicle Loans	92	\$4,910.99	\$191,337,245
Health			
Nonprescription Drugs	98	\$102.28	\$3,984,790
Prescription Drugs	99	\$544.79	\$21,225,547
Eyeglasses and Contact Lenses	89	\$67.41	\$2,626,177
Home			
Mortgage Payment and Basics ¹⁰	80	\$7,331.54	\$285,643,991
Maintenance and Remodeling Services	77	\$1,633.84	\$63,656,132
Maintenance and Remodeling Materials ¹¹	96	\$399.35	\$15,559,135
Utilities, Fuel, and Public Services	90	\$4,083.08	\$159,080,888
Household Furnishings and Equipment			
Household Textiles ¹²	82	\$113.16	\$4,408,875
Furniture	76	\$484.72	\$18,885,133
Floor Coverings	83	\$72.07	\$2,807,751
Major Appliances ¹³	89	\$269.39	\$10,495,732
Housewares ¹⁴	68	\$63.82	\$2,486,678
Small Appliances	86	\$29.33	\$1,142,785
Luggage	77	\$7.80	\$303,846
Telephones and Accessories	51	\$23.03	\$897,397
Household Operations			
Child Care	77	\$338.79	\$13,199,738
Lawn and Garden ¹⁵	95	\$391.37	\$15,248,221
Moving/Storage/Freight Express	75	\$40.33	\$1,571,279
Housekeeping Supplies ¹⁶	88	\$636.95	\$24,816,268
Insurance			
Owners and Renters Insurance	95	\$448.68	\$17,481,166
Vehicle Insurance	86	\$1,057.79	\$41,212,373
Life/Other Insurance	94	\$454.03	\$17,689,445
Health Insurance	93	\$1,788.10	\$69,666,286
Personal Care Products ¹⁷	83	\$327.67	\$12,766,397
School Books and Supplies ¹⁸	80	\$89.90	\$3,502,620
Smoking Products	100	\$443.04	\$17,261,087
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	85	\$4,077.07	\$158,846,596
Gasoline and Motor Oil	92	\$2,516.49	\$98,045,084
Vehicle Maintenance and Repairs	85	\$793.33	\$30,908,794
Travel			
Airline Fares	69	\$292.88	\$11,410,991
Lodging on Trips	80	\$338.60	\$13,192,162
Auto/Truck/Van Rental on Trips	69	\$25.86	\$1,007,713
Food and Drink on Trips	80	\$356.65	\$13,895,319

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Huntingburg Town Hall
508 E 4th St
Huntingburg, IN 47542-1319

Site Type: Drive Time

Latitude: 38.29619
Longitude: -86.95348
Drive Time: 45 Minutes

¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.

⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.

¹⁹**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.