




Dubois County Area Developme...  
 1103 Main St  
 Jasper, IN 47546-2833

Latitude: 38.39519  
 Longitude: -86.93101  
 Site Type: Drive Time

	Drive Time: 15 Minutes	Drive Time: 30 Minutes	Drive Time: 45 Minutes
 2000 Total Population	24,459	47,153	87,401
2000 Group Quarters	532	850	1,760
2009 Total Population	26,101	49,379	90,784
2014 Total Population	26,725	50,062	91,653
2009 - 2014 Annual Rate	0.47%	0.28%	0.19%
 2000 Households	9,413	17,757	33,186
2000 Average Household Size	2.54	2.61	2.58
2009 Households	10,306	19,097	35,378
2009 Average Household Size	2.48	2.54	2.52
2014 Households	10,634	19,513	35,979
2014 Average Household Size	2.46	2.52	2.5
2009 - 2014 Annual Rate	0.63%	0.43%	0.34%
2000 Families	6,592	12,787	24,048
2000 Average Family Size	3.07	3.12	3.07
2009 Families	6,954	13,267	24,744
2009 Average Family Size	3.05	3.09	3.05
2014 Families	7,043	13,312	24,717
2014 Average Family Size	3.06	3.1	3.05
2009 - 2014 Annual Rate	0.25%	0.07%	-0.02%
 <b>2000 Housing Units</b>	9,863	18,735	36,041
Owner Occupied Housing Units	69.7%	74.2%	74.0%
Renter Occupied Housing Units	25.8%	20.6%	18.1%
Vacant Housing Units	4.5%	5.2%	7.9%
<b>2009 Housing Units</b>	10,930	20,460	39,418
Owner Occupied Housing Units	68.7%	72.7%	71.7%
Renter Occupied Housing Units	25.6%	20.6%	18.0%
Vacant Housing Units	5.7%	6.7%	10.2%
<b>2014 Housing Units</b>	11,313	20,970	40,208
Owner Occupied Housing Units	68.2%	72.1%	71.2%
Renter Occupied Housing Units	25.8%	20.9%	18.3%
Vacant Housing Units	6.0%	6.9%	10.5%
<b>Median Household Income</b>			
2000	\$43,470	\$43,008	\$40,600
2009	\$55,210	\$53,200	\$50,091
2014	\$56,308	\$54,554	\$51,773
<b>Median Home Value</b>			
2000	\$93,464	\$86,936	\$80,487
2009	\$112,294	\$103,299	\$95,535
2014	\$113,530	\$106,176	\$99,054
<b>Per Capita Income</b>			
2000	\$21,142	\$19,714	\$18,580
2009	\$25,781	\$23,920	\$22,548
2014	\$26,243	\$24,376	\$23,008
<b>Median Age</b>			
2000	36.4	36.3	37.0
2009	38.4	38.5	39.5
2014	38.8	39.2	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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**2000 Households by Income**

Household Income Base	15 Minutes	30 Minutes	45 Minutes
< \$15,000	9,380 (13.1%)	17,689 (12.3%)	33,239 (14.6%)
\$15,000 - \$24,999	11.1%	11.7%	12.9%
\$25,000 - \$34,999	14.3%	14.7%	14.8%
\$35,000 - \$49,999	18.7%	19.7%	19.9%
\$50,000 - \$74,999	24.0%	24.9%	23.0%
\$75,000 - \$99,999	10.5%	9.8%	8.8%
\$100,000 - \$149,999	5.2%	4.7%	4.3%
\$150,000 - \$199,999	1.2%	1.0%	0.8%
\$200,000+	1.9%	1.4%	1.0%
<b>Average Household Income</b>	<b>\$54,717</b>	<b>\$51,893</b>	<b>\$48,277</b>

**2009 Households by Income**

Household Income Base	15 Minutes	30 Minutes	45 Minutes
< \$15,000	10,306 (9.1%)	19,097 (8.8%)	35,378 (10.4%)
\$15,000 - \$24,999	8.5%	8.9%	10.3%
\$25,000 - \$34,999	10.4%	11.0%	11.8%
\$35,000 - \$49,999	16.0%	17.4%	17.3%
\$50,000 - \$74,999	28.0%	29.0%	28.2%
\$75,000 - \$99,999	14.5%	13.5%	12.1%
\$100,000 - \$149,999	9.6%	8.4%	7.3%
\$150,000 - \$199,999	1.6%	1.3%	1.2%
\$200,000+	2.3%	1.6%	1.3%
<b>Average Household Income</b>	<b>\$64,753</b>	<b>\$61,271</b>	<b>\$57,209</b>

**2014 Households by Income**

Household Income Base	15 Minutes	30 Minutes	45 Minutes
< \$15,000	10,634 (8.8%)	19,513 (8.5%)	35,979 (10.2%)
\$15,000 - \$24,999	8.0%	8.3%	9.7%
\$25,000 - \$34,999	9.0%	9.6%	10.4%
\$35,000 - \$49,999	14.6%	16.1%	16.6%
\$50,000 - \$74,999	31.9%	32.7%	31.3%
\$75,000 - \$99,999	14.5%	13.6%	12.2%
\$100,000 - \$149,999	9.4%	8.3%	7.2%
\$150,000 - \$199,999	1.6%	1.3%	1.2%
\$200,000+	2.3%	1.6%	1.3%
<b>Average Household Income</b>	<b>\$65,346</b>	<b>\$61,895</b>	<b>\$57,887</b>

**2000 Owner Occupied HUs by Value**

Total	15 Minutes	30 Minutes	45 Minutes
<\$50,000	6,874 (11.8%)	13,914 (17.4%)	26,678 (23.9%)
\$50,000 - 99,999	44.1%	43.9%	42.4%
\$100,000 - 149,999	22.9%	20.4%	18.1%
\$150,000 - 199,999	12.2%	10.6%	9.1%
\$200,000 - \$299,999	6.7%	5.7%	4.3%
\$300,000 - 499,999	2.0%	1.5%	1.3%
\$500,000 - 999,999	0.5%	0.4%	0.7%
\$1,000,000+	0.0%	0.1%	0.2%
<b>Average Home Value</b>	<b>\$113,083</b>	<b>\$105,164</b>	<b>\$98,368</b>

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	15 Minutes	30 Minutes	45 Minutes
2,518	3,663	6,162	
With Cash Rent	91.5%	88.8%	85.2%
No Cash Rent	8.5%	11.2%	14.8%
Median Rent	\$366	\$338	\$307
Average Rent	\$355	\$329	\$307

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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<b>2000 Population by Age</b>			
Total	24,457	47,153	87,401
Age 0 - 4	7.1%	7.0%	6.7%
Age 5 - 9	7.4%	7.6%	7.3%
Age 10 - 14	7.5%	7.8%	7.7%
Age 15 - 19	7.0%	7.2%	7.2%
Age 20 - 24	5.7%	5.4%	5.4%
Age 25 - 34	12.9%	12.9%	12.5%
Age 35 - 44	16.6%	16.8%	16.4%
Age 45 - 54	13.5%	13.4%	13.6%
Age 55 - 64	8.7%	8.8%	9.5%
Age 65 - 74	6.9%	6.9%	7.3%
Age 75 - 84	4.7%	4.5%	4.7%
Age 85+	2.0%	1.7%	1.7%
Age 18+	73.4%	72.9%	73.7%
<b>2009 Population by Age</b>			
Total	26,103	49,379	90,784
Age 0 - 4	7.0%	6.9%	6.6%
Age 5 - 9	7.0%	7.0%	6.8%
Age 10 - 14	7.0%	7.2%	7.0%
Age 15 - 19	6.8%	6.9%	6.8%
Age 20 - 24	5.7%	5.5%	5.4%
Age 25 - 34	12.2%	11.9%	11.5%
Age 35 - 44	13.4%	13.7%	13.5%
Age 45 - 54	15.8%	16.1%	15.9%
Age 55 - 64	11.7%	11.7%	12.4%
Age 65 - 74	6.7%	6.7%	7.4%
Age 75 - 84	4.6%	4.4%	4.7%
Age 85+	2.2%	2.0%	2.0%
Age 18+	74.8%	74.6%	75.4%
<b>2014 Population by Age</b>			
Total	26,724	50,062	91,653
Age 0 - 4	6.8%	6.7%	6.4%
Age 5 - 9	6.9%	6.9%	6.7%
Age 10 - 14	7.1%	7.3%	7.1%
Age 15 - 19	6.5%	6.6%	6.6%
Age 20 - 24	5.9%	5.6%	5.5%
Age 25 - 34	12.2%	11.7%	11.2%
Age 35 - 44	12.3%	12.6%	12.5%
Age 45 - 54	14.3%	14.7%	14.5%
Age 55 - 64	13.4%	13.6%	13.9%
Age 65 - 74	8.0%	7.9%	8.8%
Age 75 - 84	4.4%	4.3%	4.7%
Age 85+	2.2%	2.0%	2.1%
Age 18+	75.1%	75.0%	75.7%
<b>2000 Population by Sex</b>			
Males	49.2%	49.5%	49.8%
Females	50.8%	50.5%	50.2%
<b>2009 Population by Sex</b>			
Males	49.5%	49.8%	50.1%
Females	50.5%	50.2%	49.9%
<b>2014 Population by Sex</b>			
Males	49.5%	50.0%	50.2%
Females	50.5%	50.0%	49.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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**2000 Population by Race/Ethnicity**

Total	24,459	47,153	87,401
White Alone	96.5%	97.5%	98.0%
Black Alone	0.2%	0.2%	0.3%
American Indian Alone	0.1%	0.1%	0.1%
Asian or Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	2.3%	1.5%	0.9%
Two or More Races	0.6%	0.5%	0.5%
Hispanic Origin	4.0%	2.7%	1.8%
Diversity Index	14.1	9.9	7.3

**2009 Population by Race/Ethnicity**

Total	26,102	49,379	90,784
White Alone	95.1%	96.5%	97.3%
Black Alone	0.3%	0.2%	0.3%
American Indian Alone	0.1%	0.1%	0.1%
Asian or Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	3.4%	2.3%	1.4%
Two or More Races	0.7%	0.6%	0.5%
Hispanic Origin	5.9%	4.1%	2.7%
Diversity Index	19.7	14.1	10.2

**2014 Population by Race/Ethnicity**

Total	26,726	50,062	91,653
White Alone	94.0%	95.8%	96.8%
Black Alone	0.3%	0.2%	0.3%
American Indian Alone	0.1%	0.1%	0.2%
Asian or Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	4.2%	2.8%	1.7%
Two or More Races	0.8%	0.6%	0.6%
Hispanic Origin	7.3%	5.0%	3.3%
Diversity Index	23.5	17.0	12.2



**2000 Population 3+ by School Enrollment**

Total	23,555	45,334	84,119
Enrolled in Nursery/Preschool	2.7%	2.4%	1.9%
Enrolled in Kindergarten	1.5%	1.4%	1.5%
Enrolled in Grade 1-8	12.7%	13.3%	12.7%
Enrolled in Grade 9-12	6.1%	6.3%	6.1%
Enrolled in College	2.8%	2.5%	2.7%
Enrolled in Grad/Prof School	0.5%	0.4%	0.4%
Not Enrolled in School	73.7%	73.8%	74.8%

**2009 Population 25+ by Educational Attainment**

Total	17,363	32,832	61,119
Less than 9th Grade	8.8%	8.2%	8.2%
9th - 12th Grade, No Diploma	9.5%	10.0%	11.5%
High School Graduate	41.7%	44.6%	43.8%
Some College, No Degree	14.6%	13.7%	14.8%
Associate Degree	8.4%	8.6%	8.1%
Bachelor's Degree	11.5%	9.6%	8.2%
Graduate/Professional Degree	5.5%	5.5%	5.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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### 2009 Population 15+ by Marital Status

	15 Minutes	30 Minutes	45 Minutes
<b>Total</b>	20,624	38,946	72,239
Never Married	25.6%	24.6%	23.1%
Married	57.4%	59.4%	60.3%
Widowed	6.5%	6.3%	6.5%
Divorced	10.4%	9.6%	10.2%



### 2000 Population 16+ by Employment Status

	15 Minutes	30 Minutes	45 Minutes
<b>Total</b>	18,613	35,754	67,171
In Labor Force	70.5%	70.9%	67.7%
Civilian Employed	68.7%	68.8%	65.0%
Civilian Unemployed	1.8%	2.1%	2.7%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	29.5%	29.1%	32.3%

### 2009 Civilian Population 16+ in Labor Force

	15 Minutes	30 Minutes	45 Minutes
Civilian Employed	94.7%	94.1%	93.2%
Civilian Unemployed	5.3%	5.9%	6.8%

### 2014 Civilian Population 16+ in Labor Force

	15 Minutes	30 Minutes	45 Minutes
Civilian Employed	96.8%	96.5%	95.9%
Civilian Unemployed	3.2%	3.5%	4.1%

### 2000 Females 16+ by Employment Status and Age of Children

	15 Minutes	30 Minutes	45 Minutes
<b>Total</b>	9,514	18,122	33,866
Own Children < 6 Only	6.7%	7.3%	7.3%
Employed/in Armed Forces	4.7%	5.5%	5.1%
Unemployed	0.6%	0.4%	0.4%
Not in Labor Force	1.5%	1.4%	1.8%
Own Children < 6 and 6-17 Only	8.5%	8.2%	7.2%
Employed/in Armed Forces	6.3%	5.8%	4.8%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	2.0%	2.2%	2.2%
Own Children 6-17 Only	18.0%	19.4%	19.0%
Employed/in Armed Forces	14.8%	16.2%	15.2%
Unemployed	0.1%	0.2%	0.4%
Not in Labor Force	3.1%	3.0%	3.5%
No Own Children < 18	66.7%	65.1%	66.5%
Employed/in Armed Forces	34.6%	33.1%	32.3%
Unemployed	1.1%	1.5%	1.5%
Not in Labor Force	31.1%	30.5%	32.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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**2009 Employed Population 16+ by Industry**

	15 Minutes	30 Minutes	45 Minutes
Total	13,015	24,526	44,057
Agriculture/Mining	3.0%	5.0%	5.7%
Construction	5.2%	6.4%	6.3%
Manufacturing	29.1%	27.7%	23.9%
Wholesale Trade	3.8%	3.3%	2.9%
Retail Trade	12.9%	11.8%	11.4%
Transportation/Utilities	3.5%	5.1%	6.2%
Information	1.1%	1.0%	1.0%
Finance/Insurance/Real Estate	3.5%	3.1%	3.0%
Services	34.9%	34.0%	36.0%
Public Administration	3.0%	2.7%	3.6%

**2009 Employed Population 16+ by Occupation**

	15 Minutes	30 Minutes	45 Minutes
Total	13,013	24,526	44,057
White Collar	52.9%	49.5%	49.1%
Management/Business/Financial	12.0%	11.2%	10.6%
Professional	16.6%	15.8%	17.2%
Sales	10.8%	9.3%	8.8%
Administrative Support	13.5%	13.1%	12.5%
Services	14.2%	13.4%	14.6%
Blue Collar	32.9%	37.1%	36.2%
Farming/Forestry/Fishing	0.9%	1.5%	1.4%
Construction/Extraction	4.8%	6.5%	6.7%
Installation/Maintenance/Repair	4.4%	4.9%	5.0%
Production	14.4%	14.8%	13.6%
Transportation/Material Moving	8.4%	9.4%	9.6%


**2000 Workers 16+ by Means of Transportation to Work**

	15 Minutes	30 Minutes	45 Minutes
Total	12,682	24,317	43,075
Drove Alone - Car, Truck, or Van	86.3%	83.6%	82.2%
Carpooled - Car, Truck, or Van	9.2%	10.9%	11.7%
Public Transportation	0.1%	0.1%	0.1%
Walked	1.7%	1.9%	2.0%
Other Means	0.5%	0.5%	0.7%
Worked at Home	2.2%	3.1%	3.4%

**2000 Workers 16+ by Travel Time to Work**

	15 Minutes	30 Minutes	45 Minutes
Total	12,682	24,317	43,075
Did Not Work at Home	97.8%	96.9%	96.6%
Less than 5 minutes	7.9%	7.3%	6.2%
5 to 9 minutes	24.9%	18.2%	15.6%
10 to 19 minutes	44.1%	36.5%	30.5%
20 to 24 minutes	8.6%	12.8%	11.4%
25 to 34 minutes	5.6%	12.0%	15.4%
35 to 44 minutes	1.3%	2.8%	5.9%
45 to 59 minutes	1.9%	2.9%	6.2%
60 to 89 minutes	1.8%	2.2%	3.1%
90 or more minutes	1.7%	2.3%	2.4%
Worked at Home	2.2%	3.1%	3.4%
Average Travel Time to Work (in min)	15.2	19.1	22.4

**2000 Households by Vehicles Available**

	15 Minutes	30 Minutes	45 Minutes
Total	9,421	17,761	33,204
None	6.3%	5.6%	5.8%
1	30.6%	26.6%	25.9%
2	41.3%	41.5%	41.3%
3	15.8%	17.8%	18.5%
4	4.6%	6.1%	5.7%
5+	1.5%	2.4%	2.8%
Average Number of Vehicles Available	1.9	2.0	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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### 2000 Households by Type

	15 Minutes	30 Minutes	45 Minutes
<b>Total</b>	9,413	17,757	33,186
Family Households	70.0%	72.0%	72.5%
Married-couple Family	58.6%	61.0%	61.2%
With Related Children	28.7%	30.5%	29.1%
Other Family (No Spouse)	11.5%	11.0%	11.3%
With Related Children	7.6%	7.1%	7.1%
Nonfamily Households	30.0%	28.0%	27.5%
Householder Living Alone	25.4%	24.1%	23.9%
Householder Not Living Alone	4.6%	3.9%	3.6%
Households with Related Children	36.3%	37.5%	36.2%
Households with Persons 65+	23.0%	23.3%	24.4%

### 2000 Households by Size

	15 Minutes	30 Minutes	45 Minutes
<b>Total</b>	9,413	17,757	33,186
1 Person Household	25.4%	24.1%	23.9%
2 Person Household	33.5%	32.7%	34.0%
3 Person Household	15.7%	16.4%	16.7%
4 Person Household	15.7%	16.3%	15.4%
5 Person Household	6.9%	7.5%	6.9%
6 Person Household	2.0%	2.2%	2.1%
7+ Person Household	0.8%	0.8%	1.0%

### 2000 Households by Year Householder Moved In

	15 Minutes	30 Minutes	45 Minutes
<b>Total</b>	9,420	17,761	33,204
Moved in 1999 to March 2000	16.5%	14.6%	13.7%
Moved in 1995 to 1998	24.0%	24.4%	25.1%
Moved in 1990 to 1994	14.6%	14.3%	15.7%
Moved in 1980 to 1989	17.2%	17.7%	17.1%
Moved in 1970 to 1979	11.3%	12.5%	12.9%
Moved in 1969 or Earlier	16.4%	16.4%	15.5%
Median Year Householder Moved In	1992	1991	1991



### 2000 Housing Units by Units in Structure

	15 Minutes	30 Minutes	45 Minutes
<b>Total</b>	9,870	18,739	36,063
1, Detached	73.6%	74.6%	74.9%
1, Attached	2.1%	1.3%	1.1%
2	7.2%	5.2%	3.5%
3 or 4	4.4%	3.2%	2.3%
5 to 9	2.1%	1.5%	1.3%
10 to 19	4.2%	2.4%	1.4%
20+	2.3%	1.5%	1.3%
Mobile Home	4.0%	10.3%	14.0%
Other	0.1%	0.1%	0.2%

### 2000 Housing Units by Year Structure Built

	15 Minutes	30 Minutes	45 Minutes
<b>Total</b>	9,873	18,739	36,063
1999 to March 2000	2.8%	2.8%	2.7%
1995 to 1998	7.7%	8.2%	8.4%
1990 to 1994	8.1%	7.6%	8.0%
1980 to 1989	16.1%	16.7%	15.6%
1970 to 1979	15.2%	16.9%	17.2%
1969 or Earlier	50.0%	47.8%	48.0%
Median Year Structure Built	1970	1971	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Jasper, IN 47546-2833

Latitude: 38.39519  
Longitude: -86.93101  
Site Type: Drive Time


Drive Time: 15 Minutes

Drive Time: 30 Minutes

Drive Time: 45 Minutes

Top 3 Tapestry Segments

1.	Green Acres	Salt of the Earth	Salt of the Earth
2.	Salt of the Earth	Southern Satellites	Southern Satellites
3.	Midlife Junction	Green Acres	Green Acres

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$16,513,414	\$28,750,060	\$49,365,200
Average Spent	\$1,602.31	\$1,505.48	\$1,395.36
Spending Potential Index	64	60	56
Computers & Accessories: Total \$	\$2,153,361	\$3,717,650	\$6,333,715
Average Spent	\$208.94	\$194.67	\$179.03
Spending Potential Index	92	85	78
Education: Total \$	\$11,946,275	\$19,845,109	\$32,291,348
Average Spent	\$1,159.16	\$1,039.17	\$912.75
Spending Potential Index	92	83	73
Entertainment/Recreation: Total \$	\$31,392,128	\$55,847,086	\$97,997,809
Average Spent	\$3,046.01	\$2,924.39	\$2,770.02
Spending Potential Index	94	90	86
Food at Home: Total \$	\$44,112,381	\$77,819,119	\$136,496,262
Average Spent	\$4,280.26	\$4,074.94	\$3,858.22
Spending Potential Index	94	89	85
Food Away from Home: Total \$	\$31,763,530	\$55,659,100	\$96,290,346
Average Spent	\$3,082.04	\$2,914.55	\$2,721.76
Spending Potential Index	93	88	82
Health Care: Total \$	\$38,190,031	\$68,859,136	\$123,297,302
Average Spent	\$3,705.61	\$3,605.76	\$3,485.14
Spending Potential Index	98	96	92
HH Furnishings & Equipment: Total \$	\$17,910,281	\$31,321,340	\$53,829,986
Average Spent	\$1,737.85	\$1,640.12	\$1,521.57
Spending Potential Index	80	75	70
Investments: Total \$	\$12,388,464	\$22,772,170	\$42,111,854
Average Spent	\$1,202.06	\$1,192.45	\$1,190.34
Spending Potential Index	84	83	83
Retail Goods: Total \$	\$236,562,042	\$421,997,099	\$744,004,003
Average Spent	\$22,953.82	\$22,097.56	\$21,030.13
Spending Potential Index	89	86	82
Shelter: Total \$	\$140,702,286	\$238,910,406	\$400,756,648
Average Spent	\$13,652.46	\$12,510.36	\$11,327.85
Spending Potential Index	87	80	72
TV/Video/Sound Equipment: Total \$	\$11,699,166	\$20,570,387	\$35,781,633
Average Spent	\$1,135.18	\$1,077.15	\$1,011.41
Spending Potential Index	93	89	83
Travel: Total \$	\$17,050,704	\$29,428,366	\$49,991,127
Average Spent	\$1,654.44	\$1,540.99	\$1,413.06
Spending Potential Index	90	83	77
Vehicle Maintenance & Repairs: Total \$	\$8,953,579	\$15,819,291	\$27,748,871
Average Spent	\$868.77	\$828.37	\$784.35
Spending Potential Index	93	89	84

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.