

Dubois County Area Developme...
 1103 Main St
 Jasper, IN 47546-2833

Latitude: 38.39519
 Longitude: -86.93101
 Drive Time: 15 Minutes

Site Type: Drive Time

Demographic Summary	2009	2014
Population	26,101	26,725
Households	10,306	10,634
Families	6,954	7,043
Median Household Income	\$55,210	\$56,308
Males per 100 Females	97.9	98.1
Population by Age		
Population <5 Years	7.0%	6.8%
Population 5 - 17 Years	18.2%	18.1%
Population 65+ Years	13.4%	14.7%
Median Age	38.4	38.8

	Spending Potential Index	Average Amount Spent	Total
Health Care	98	\$3,705.61	\$38,190,031
Medical Care	98	\$1,814.90	\$18,704,314
Physician Services	95	\$216.29	\$2,229,084
Dental Services	92	\$317.07	\$3,267,694
Eyecare Services	97	\$51.47	\$530,500
Lab Tests, X-Rays	106	\$63.42	\$653,623
Hospital Room and Hospital Service	101	\$131.87	\$1,359,042
Convalescent or Nursing Home Care	108	\$35.11	\$361,831
Other Medical Services ¹	98	\$95.45	\$983,739
Nonprescription Drugs	96	\$100.17	\$1,032,318
Prescription Drugs	102	\$561.13	\$5,782,964
Nonprescription Vitamins	93	\$53.07	\$546,958
Medicare Prescription Drug Premium	105	\$38.73	\$399,103
Eyeglasses and Contact Lenses	97	\$73.28	\$755,259
Hearing Aids	100	\$21.39	\$220,446
Medical Equipment for General Use	101	\$6.64	\$68,407
Other Medical Supplies ²	97	\$49.81	\$513,346
Health Insurance	99	\$1,890.72	\$19,485,717
Blue Cross/Blue Shield	97	\$542.80	\$5,594,143
Commercial Health Insurance	101	\$372.39	\$3,837,833
Health Maintenance Organization	91	\$325.42	\$3,353,762
Medicare Payments	102	\$399.98	\$4,122,196
Long Term Care Insurance	99	\$62.92	\$648,404
Other Health Insurance ³	106	\$187.21	\$1,929,378

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

² **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

³ **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.

Dubois County Area Developme...
 1103 Main St
 Jasper, IN 47546-2833

Latitude: 38.39519
 Longitude: -86.93101
 Drive Time: 30 Minutes

Site Type: Drive Time

Demographic Summary	2009	2014
Population	49,379	50,062
Households	19,097	19,513
Families	13,267	13,312
Median Household Income	\$53,200	\$54,554
Males per 100 Females	99.3	99.9
Population by Age		
Population <5 Years	6.9%	6.7%
Population 5 - 17 Years	18.5%	18.4%
Population 65+ Years	13.1%	14.2%
Median Age	38.5	39.2

	Spending Potential Index	Average Amount Spent	Total
Health Care	96	\$3,605.76	\$68,859,136
Medical Care	96	\$1,770.39	\$33,809,169
Physician Services	93	\$210.72	\$4,024,138
Dental Services	87	\$300.75	\$5,743,472
Eyecare Services	93	\$49.16	\$938,847
Lab Tests, X-Rays	106	\$63.67	\$1,215,842
Hospital Room and Hospital Service	101	\$131.64	\$2,513,941
Convalescent or Nursing Home Care	97	\$31.34	\$598,579
Other Medical Services ¹	96	\$93.62	\$1,787,768
Nonprescription Drugs	97	\$101.44	\$1,937,269
Prescription Drugs	100	\$552.76	\$10,555,973
Nonprescription Vitamins	89	\$50.87	\$971,401
Medicare Prescription Drug Premium	104	\$38.43	\$733,909
Eyeglasses and Contact Lenses	93	\$70.12	\$1,339,136
Hearing Aids	105	\$22.28	\$425,538
Medical Equipment for General Use	97	\$6.37	\$121,618
Other Medical Supplies ²	92	\$47.22	\$901,740
Health Insurance	96	\$1,835.37	\$35,049,967
Blue Cross/Blue Shield	95	\$530.44	\$10,129,844
Commercial Health Insurance	98	\$362.31	\$6,918,967
Health Maintenance Organization	86	\$309.42	\$5,908,983
Medicare Payments	100	\$391.05	\$7,467,847
Long Term Care Insurance	93	\$58.60	\$1,119,041
Other Health Insurance ³	104	\$183.55	\$3,505,286

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Dubois County Area Developme...
 1103 Main St
 Jasper, IN 47546-2833

Latitude: 38.39519
 Longitude: -86.93101
 Drive Time: 45 Minutes

Site Type: Drive Time

Demographic Summary	2009	2014
Population	90,784	91,653
Households	35,378	35,979
Families	24,744	24,717
Median Household Income	\$50,091	\$51,773
Males per 100 Females	100.3	100.7
Population by Age		
Population <5 Years	6.6%	6.4%
Population 5 - 17 Years	18.0%	17.9%
Population 65+ Years	14.1%	15.5%
Median Age	39.5	40.4

	Spending Potential Index	Average Amount Spent	Total
Health Care	92	\$3,485.14	\$123,297,302
Medical Care	93	\$1,714.47	\$60,654,583
Physician Services	89	\$202.25	\$7,155,140
Dental Services	82	\$282.37	\$9,989,850
Eyecare Services	87	\$46.29	\$1,637,703
Lab Tests, X-Rays	103	\$61.89	\$2,189,615
Hospital Room and Hospital Service	98	\$128.69	\$4,552,728
Convalescent or Nursing Home Care	88	\$28.54	\$1,009,851
Other Medical Services ¹	93	\$90.44	\$3,199,441
Nonprescription Drugs	98	\$103.00	\$3,643,971
Prescription Drugs	99	\$542.34	\$19,186,835
Nonprescription Vitamins	85	\$48.84	\$1,727,752
Medicare Prescription Drug Premium	106	\$39.24	\$1,388,308
Eyeglasses and Contact Lenses	88	\$66.28	\$2,344,929
Hearing Aids	112	\$23.82	\$842,769
Medical Equipment for General Use	93	\$6.10	\$215,642
Other Medical Supplies ²	86	\$44.38	\$1,570,049
Health Insurance	92	\$1,770.67	\$62,642,719
Blue Cross/Blue Shield	91	\$509.92	\$18,040,107
Commercial Health Insurance	93	\$343.14	\$12,139,563
Health Maintenance Organization	81	\$290.68	\$10,283,589
Medicare Payments	100	\$390.74	\$13,823,564
Long Term Care Insurance	87	\$54.83	\$1,939,929
Other Health Insurance ³	103	\$181.35	\$6,415,967

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