

Dubois County Area Developme...
 1103 Main St
 Jasper, IN 47546-2833

Site Type: Drive Time

Latitude: 38.39519
 Longitude: -86.93101
 Drive Time: 15 Minutes

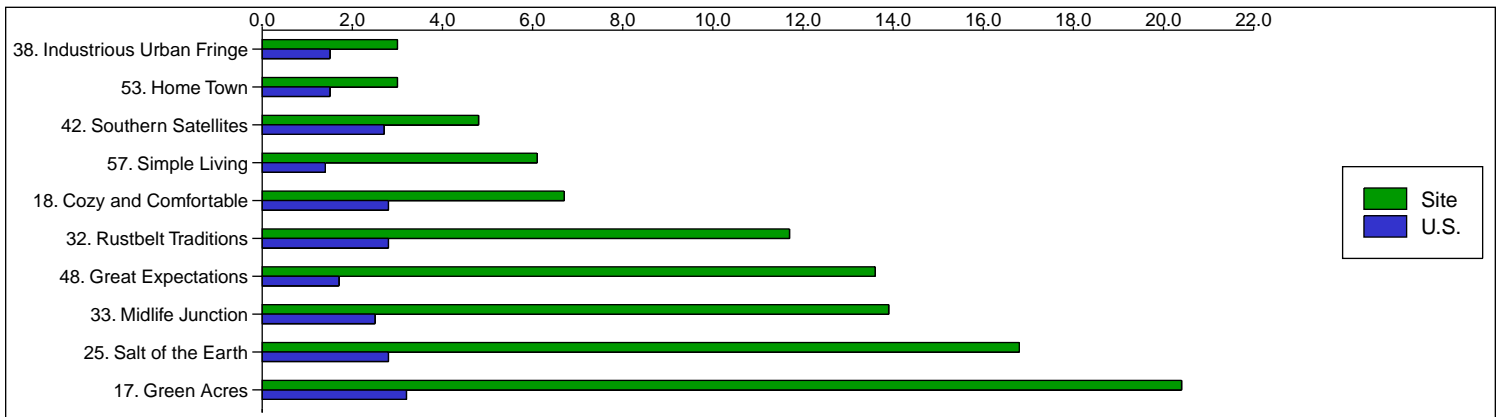
Top Twenty Tapestry Segments

Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	17. Green Acres	20.4%	20.4%	3.2%	3.2%	637
2	25. Salt of the Earth	16.8%	37.2%	2.8%	6.0%	609
3	33. Midlife Junction	13.9%	51.1%	2.5%	8.5%	561
4	48. Great Expectations	13.6%	64.7%	1.7%	10.2%	779
5	32. Rustbelt Traditions	11.7%	76.4%	2.8%	13.0%	413
	Subtotal	76.4%		13.0%		
6	18. Cozy and Comfortable	6.7%	83.1%	2.8%	15.8%	236
7	57. Simple Living	6.1%	89.2%	1.4%	17.2%	430
8	42. Southern Satellites	4.8%	94.0%	2.7%	19.9%	178
9	53. Home Town	3.0%	97.0%	1.5%	21.4%	209
10	38. Industrious Urban Fringe	3.0%	100.0%	1.5%	22.9%	197
	Subtotal	23.6%		9.9%		
	Total	100.0%		22.9%		436

Top Ten Tapestry Segments

Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI

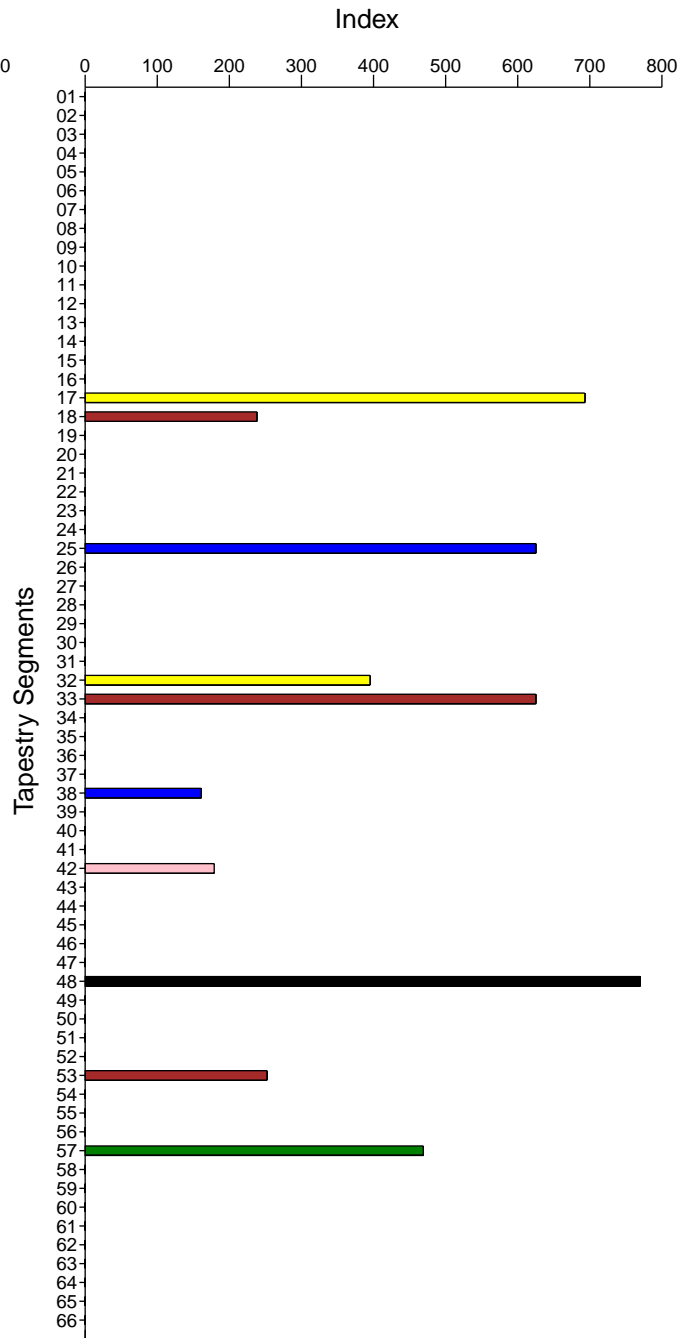
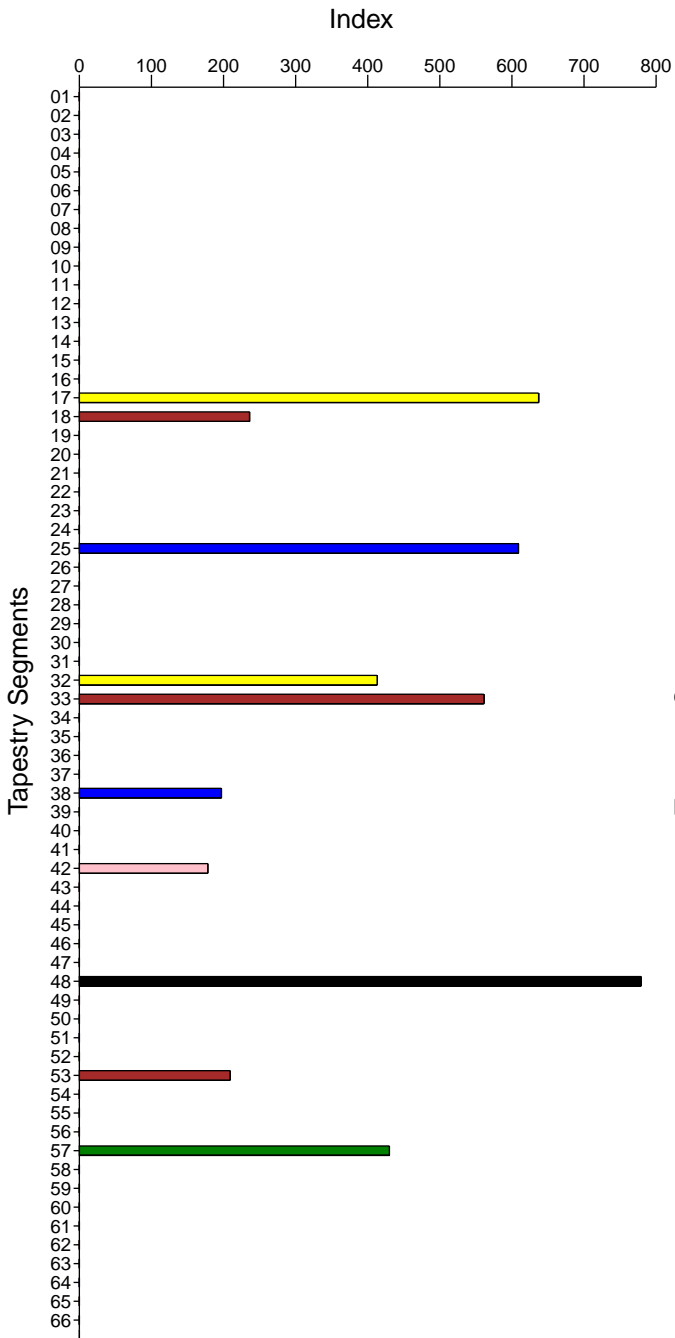
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Tapestry Indexes by Households

Tapestry Indexes by Population



Source: ESRI

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Tapestry LifeMode Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
Total	10,306	100.0%		26,101	100.0%	
L1. High Society	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
L2. Upscale Avenues	2,790	27.1%	196	7,769	29.8%	216
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	2,101	20.4%	637	6,023	23.1%	693
18 Cozy and Comfortable	689	6.7%	236	1,746	6.7%	238
L3. Metropolis	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
L4. Solo Acts	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
L5. Senior Styles	627	6.1%	49	1,425	5.5%	53
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	627	6.1%	430	1,425	5.5%	469
65 Social Security Set	0	0.0%	0	0	0.0%	0
L6. Scholars & Patriots	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

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Tapestry LifeMode Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
Total	10,306	100.0%		26,101	100.0%	
L7. High Hopes	1,398	13.6%	331	3,117	11.9%	313
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	1,398	13.6%	779	3,117	11.9%	770
L8. Global Roots	311	3.0%	37	842	3.2%	33
35 International Marketplace	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	311	3.0%	197	842	3.2%	161
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
L9. Family Portrait	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
L10. Traditional Living	2,637	25.6%	293	6,343	24.3%	293
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	1,202	11.7%	413	2,754	10.6%	395
33 Midlife Junction	1,435	13.9%	561	3,589	13.8%	625
34 Family Foundations	0	0.0%	0	0	0.0%	0
L11. Factories & Farms	2,543	24.7%	261	6,605	25.3%	272
25 Salt of the Earth	1,730	16.8%	609	4,446	17.0%	625
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	499	4.8%	178	1,244	4.8%	179
53 Home Town	314	3.0%	209	915	3.5%	252
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
L12. American Quilt	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

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Tapestry Urbanization Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
Total	10,306	100.0%		26,101	100.0%	
U1. Principal Urban Centers I	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
U2. Principal Urban Centers II	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
U3. Metro Cities I	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
U4. Metro Cities II	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
U5. Urban Outskirts I	2,911	28.2%	258	6,713	25.7%	226
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	1,202	11.7%	413	2,754	10.6%	395
38 Industrious Urban Fringe	311	3.0%	197	842	3.2%	161
48 Great Expectations	1,398	13.6%	779	3,117	11.9%	770

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	Number	Percent	Index	Number	Percent	Index
Total	10,306	100.0%		26,101	100.0%	
U6. Urban Outskirts II	627	6.1%	119	1,425	5.5%	104
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	627	6.1%	430	1,425	5.5%	469
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
U7. Suburban Periphery I	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
U8. Suburban Periphery II	2,438	23.7%	245	6,250	23.9%	264
18 Cozy and Comfortable	689	6.7%	236	1,746	6.7%	238
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	1,435	13.9%	561	3,589	13.8%	625
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	314	3.0%	209	915	3.5%	252
U9. Small Towns	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
U10. Rural I	3,831	37.2%	328	10,469	40.1%	352
17 Green Acres	2,101	20.4%	637	6,023	23.1%	693
25 Salt of the Earth	1,730	16.8%	609	4,446	17.0%	625
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
U11. Rural II	499	4.8%	63	1,244	4.8%	63
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	499	4.8%	178	1,244	4.8%	179
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

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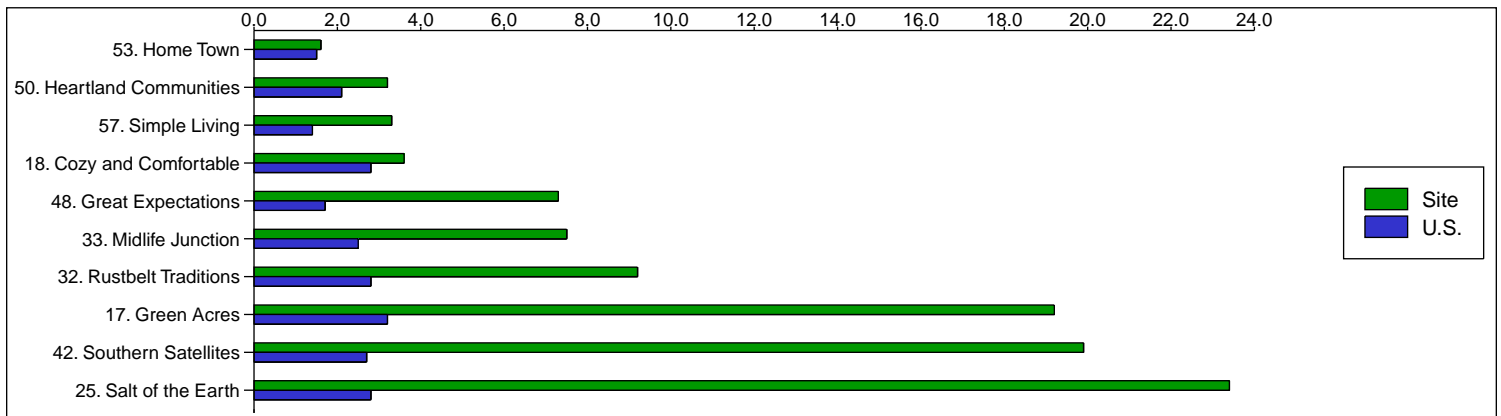
Top Twenty Tapestry Segments

Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	25. Salt of the Earth	23.4%	23.4%	2.8%	2.8%	850
2	42. Southern Satellites	19.9%	43.3%	2.7%	5.5%	730
3	17. Green Acres	19.2%	62.5%	3.2%	8.7%	602
4	32. Rustbelt Traditions	9.2%	71.7%	2.8%	11.5%	327
5	33. Midlife Junction	7.5%	79.2%	2.5%	14.0%	303
	Subtotal	79.2%		14.0%		
6	48. Great Expectations	7.3%	86.5%	1.7%	15.7%	420
7	18. Cozy and Comfortable	3.6%	90.1%	2.8%	18.5%	128
8	57. Simple Living	3.3%	93.4%	1.4%	19.9%	232
9	50. Heartland Communities	3.2%	96.6%	2.1%	22.0%	149
10	53. Home Town	1.6%	98.2%	1.5%	23.5%	113
	Subtotal	19.0%		9.5%		
11	38. Industrious Urban Fringe	1.6%	99.8%	1.5%	25.0%	106
	Total	99.8%		25.0%		398

Top Ten Tapestry Segments

Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI

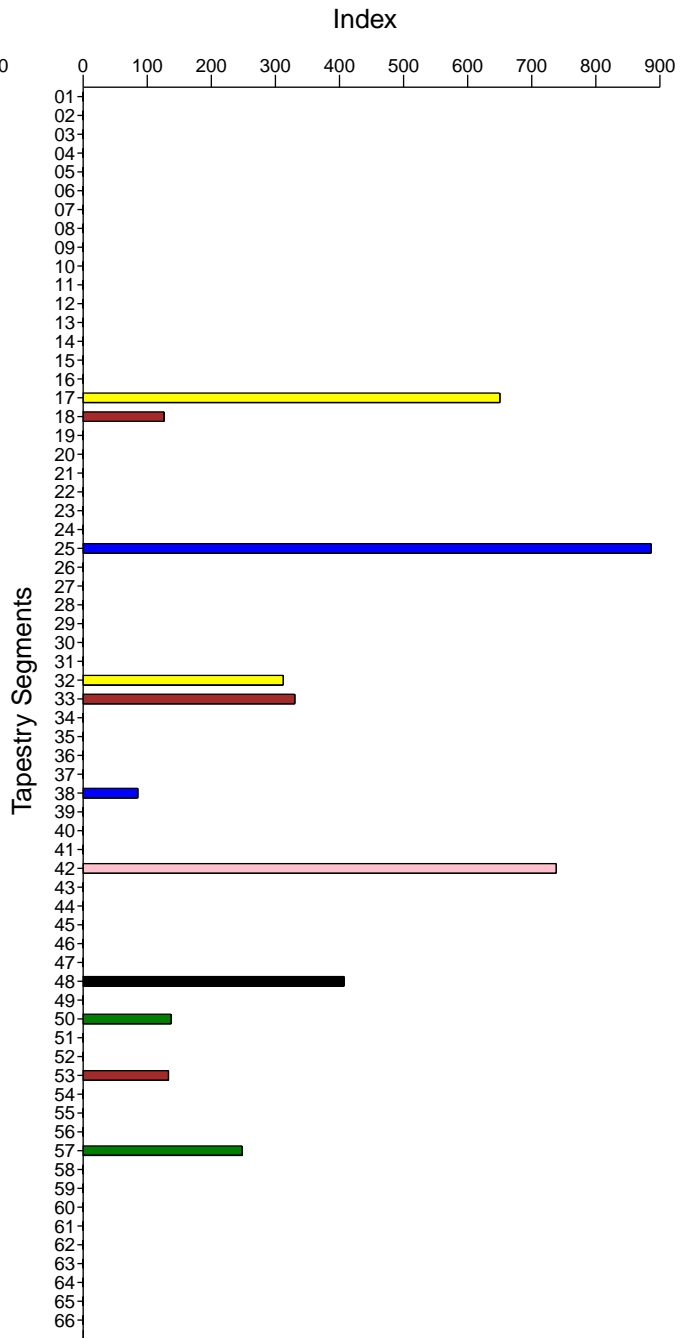
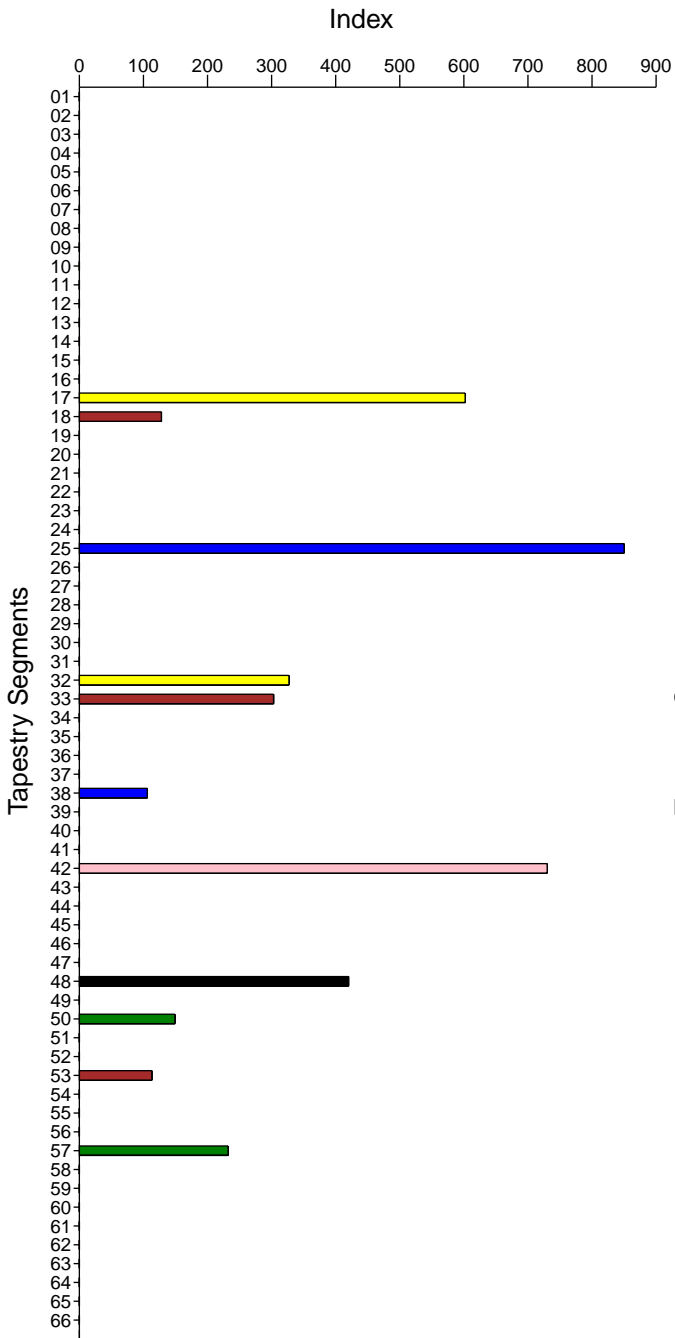
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Tapestry Indexes by Households

Tapestry Indexes by Population



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Tapestry LifeMode Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
Total	19,097	100.0%		49,379	100.0%	
L1. High Society	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
L2. Upscale Avenues	4,365	22.9%	165	12,443	25.2%	183
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	3,676	19.2%	602	10,697	21.7%	650
18 Cozy and Comfortable	689	3.6%	128	1,746	3.5%	126
L3. Metropolis	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
L4. Solo Acts	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
L5. Senior Styles	1,237	6.5%	52	2,725	5.5%	53
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	610	3.2%	149	1,300	2.6%	137
57 Simple Living	627	3.3%	232	1,425	2.9%	248
65 Social Security Set	0	0.0%	0	0	0.0%	0
L6. Scholars & Patriots	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

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Total	19,097	100.0%		49,379	100.0%	
L7. High Hopes	1,398	7.3%	179	3,117	6.3%	165
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	1,398	7.3%	420	3,117	6.3%	407
L8. Global Roots	311	1.6%	20	842	1.7%	17
35 International Marketplace	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	311	1.6%	106	842	1.7%	85
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
L9. Family Portrait	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
L10. Traditional Living	3,199	16.8%	192	7,700	15.6%	188
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	1,764	9.2%	327	4,111	8.3%	312
33 Midlife Junction	1,435	7.5%	303	3,589	7.3%	330
34 Family Foundations	0	0.0%	0	0	0.0%	0
L11. Factories & Farms	8,587	45.0%	476	22,552	45.7%	491
25 Salt of the Earth	4,477	23.4%	850	11,922	24.1%	886
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	3,796	19.9%	730	9,715	19.7%	738
53 Home Town	314	1.6%	113	915	1.9%	133
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
L12. American Quilt	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Source: ESRI

Dubois County Area Developme...
 1103 Main St
 Jasper, IN 47546-2833

Latitude: 38.39519
 Longitude: -86.93101
 Drive Time: 30 Minutes

Site Type: Drive Time

Tapestry Urbanization Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
Total	19,097	100.0%		49,379	100.0%	
U1. Principal Urban Centers I	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
U2. Principal Urban Centers II	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
U3. Metro Cities I	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
U4. Metro Cities II	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
U5. Urban Outskirts I	3,473	18.2%	166	8,070	16.3%	144
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	1,764	9.2%	327	4,111	8.3%	312
38 Industrious Urban Fringe	311	1.6%	106	842	1.7%	85
48 Great Expectations	1,398	7.3%	420	3,117	6.3%	407

Source: ESRI

Dubois County Area Developme...
 1103 Main St
 Jasper, IN 47546-2833

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 Longitude: -86.93101
 Drive Time: 30 Minutes

Site Type: Drive Time

Tapestry Urbanization Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
Total	19,097	100.0%		49,379	100.0%	
U6. Urban Outskirts II	627	3.3%	64	1,425	2.9%	55
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	627	3.3%	232	1,425	2.9%	248
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
U7. Suburban Periphery I	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
U8. Suburban Periphery II	2,438	12.8%	132	6,250	12.7%	140
18 Cozy and Comfortable	689	3.6%	128	1,746	3.5%	126
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	1,435	7.5%	303	3,589	7.3%	330
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	314	1.6%	113	915	1.9%	133
U9. Small Towns	610	3.2%	66	1,300	2.6%	58
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	610	3.2%	149	1,300	2.6%	137
U10. Rural I	8,153	42.7%	376	22,619	45.8%	402
17 Green Acres	3,676	19.2%	602	10,697	21.7%	650
25 Salt of the Earth	4,477	23.4%	850	11,922	24.1%	886
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
U11. Rural II	3,796	19.9%	259	9,715	19.7%	261
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	3,796	19.9%	730	9,715	19.7%	738
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

Source: ESRI

Dubois County Area Developme...
 1103 Main St
 Jasper, IN 47546-2833

Site Type: Drive Time

Latitude: 38.39519
 Longitude: -86.93101
 Drive Time: 45 Minutes

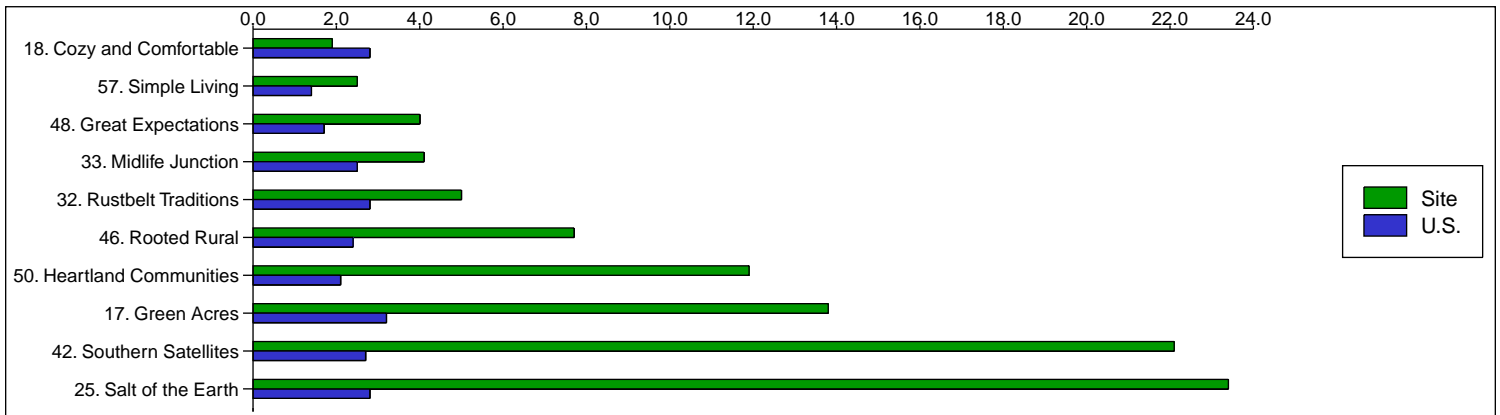
Top Twenty Tapestry Segments

Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	25. Salt of the Earth	23.4%	23.4%	2.8%	2.8%	848
2	42. Southern Satellites	22.1%	45.5%	2.7%	5.5%	811
3	17. Green Acres	13.8%	59.3%	3.2%	8.7%	431
4	50. Heartland Communities	11.9%	71.2%	2.1%	10.8%	558
5	46. Rooted Rural	7.7%	78.9%	2.4%	13.2%	317
	Subtotal	78.9%		13.2%		
6	32. Rustbelt Traditions	5.0%	83.9%	2.8%	16.0%	176
7	33. Midlife Junction	4.1%	88.0%	2.5%	18.5%	163
8	48. Great Expectations	4.0%	92.0%	1.7%	20.2%	227
9	57. Simple Living	2.5%	94.5%	1.4%	21.6%	176
10	18. Cozy and Comfortable	1.9%	96.4%	2.8%	24.4%	69
	Subtotal	17.5%		11.2%		
11	53. Home Town	1.8%	98.2%	1.5%	25.9%	123
12	56. Rural Bypasses	1.0%	99.2%	1.5%	27.4%	65
13	38. Industrious Urban Fringe	0.9%	100.1%	1.5%	28.9%	57
	Total	100.1%		28.9%		345

Top Ten Tapestry Segments

Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI

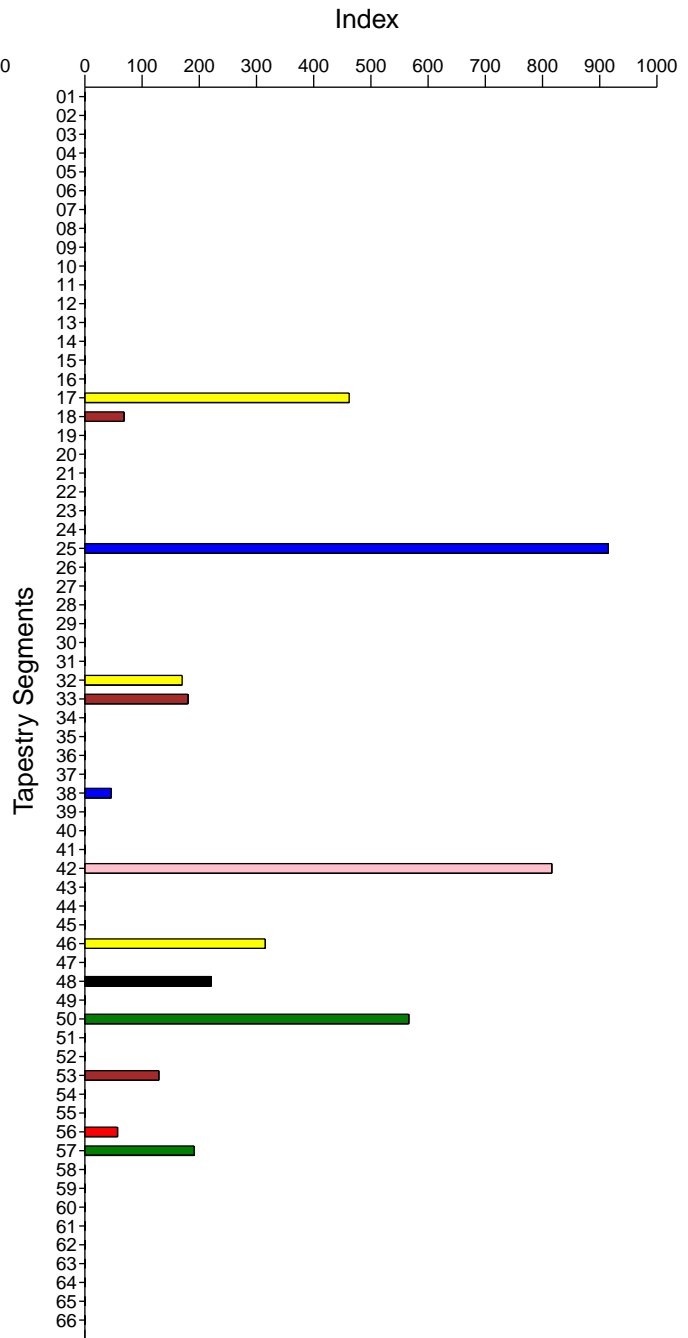
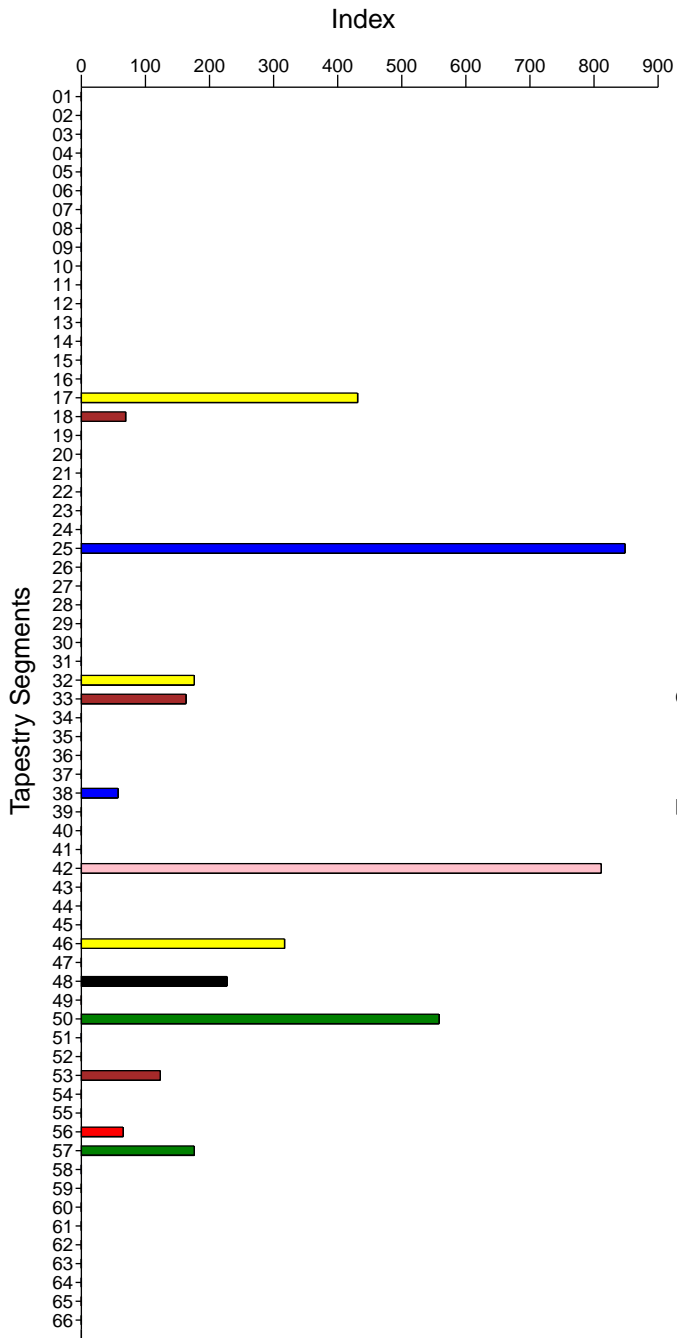
Dubois County Area Developme...
 1103 Main St
 Jasper, IN 47546-2833

Latitude: 38.39519
 Longitude: -86.93101
 Drive Time: 45 Minutes

Site Type: Drive Time

Tapestry Indexes by Households

Tapestry Indexes by Population



Source: ESRI

Dubois County Area Developme...
 1103 Main St
 Jasper, IN 47546-2833

Latitude: 38.39519
 Longitude: -86.93101
 Drive Time: 45 Minutes

Site Type: Drive Time

Tapestry LifeMode Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
Total	35,378	100.0%		90,784	100.0%	
L1. High Society	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
L2. Upscale Avenues	5,561	15.7%	114	15,707	17.3%	126
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	4,872	13.8%	431	13,961	15.4%	462
18 Cozy and Comfortable	689	1.9%	69	1,746	1.9%	68
L3. Metropolis	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
L4. Solo Acts	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
L5. Senior Styles	5,108	14.4%	117	11,874	13.1%	126
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	4,226	11.9%	558	9,857	10.9%	566
57 Simple Living	882	2.5%	176	2,017	2.2%	191
65 Social Security Set	0	0.0%	0	0	0.0%	0
L6. Scholars & Patriots	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

Source: ESRI

Dubois County Area Developme...
 1103 Main St
 Jasper, IN 47546-2833

Latitude: 38.39519
 Longitude: -86.93101
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Site Type: Drive Time

Tapestry LifeMode Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
Total	35,378	100.0%		90,784	100.0%	
L7. High Hopes	1,398	4.0%	96	3,117	3.4%	90
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	1,398	4.0%	227	3,117	3.4%	221
L8. Global Roots	311	0.9%	11	842	0.9%	10
35 International Marketplace	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	311	0.9%	57	842	0.9%	46
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
L9. Family Portrait	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
L10. Traditional Living	3,199	9.0%	103	7,700	8.5%	102
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	1,764	5.0%	176	4,111	4.5%	170
33 Midlife Junction	1,435	4.1%	163	3,589	4.0%	180
34 Family Foundations	0	0.0%	0	0	0.0%	0
L11. Factories & Farms	17,066	48.2%	511	44,810	49.4%	531
25 Salt of the Earth	8,275	23.4%	848	22,646	24.9%	915
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	7,810	22.1%	811	19,752	21.8%	816
53 Home Town	634	1.8%	123	1,626	1.8%	129
56 Rural Bypasses	347	1.0%	65	786	0.9%	57
L12. American Quilt	2,735	7.7%	83	6,734	7.4%	80
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	2,735	7.7%	317	6,734	7.4%	315
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

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Dubois County Area Developme...
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Tapestry Urbanization Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
Total	35,378	100.0%		90,784	100.0%	
U1. Principal Urban Centers I	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
U2. Principal Urban Centers II	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
U3. Metro Cities I	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
U4. Metro Cities II	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
U5. Urban Outskirts I	3,473	9.8%	90	8,070	8.9%	78
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	1,764	5.0%	176	4,111	4.5%	170
38 Industrious Urban Fringe	311	0.9%	57	842	0.9%	46
48 Great Expectations	1,398	4.0%	227	3,117	3.4%	221

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Tapestry Urbanization Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
Total	35,378	100.0%		90,784	100.0%	
U6. Urban Outskirts II	882	2.5%	49	2,017	2.2%	42
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	882	2.5%	176	2,017	2.2%	191
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
U7. Suburban Periphery I	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
U8. Suburban Periphery II	2,758	7.8%	81	6,961	7.7%	85
18 Cozy and Comfortable	689	1.9%	69	1,746	1.9%	68
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	1,435	4.1%	163	3,589	4.0%	180
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	634	1.8%	123	1,626	1.8%	129
U9. Small Towns	4,226	11.9%	246	9,857	10.9%	240
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	4,226	11.9%	558	9,857	10.9%	566
U10. Rural I	13,147	37.2%	328	36,607	40.3%	354
17 Green Acres	4,872	13.8%	431	13,961	15.4%	462
25 Salt of the Earth	8,275	23.4%	848	22,646	24.9%	915
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
U11. Rural II	10,892	30.8%	401	27,272	30.0%	399
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	7,810	22.1%	811	19,752	21.8%	816
46 Rooted Rural	2,735	7.7%	317	6,734	7.4%	315
56 Rural Bypasses	347	1.0%	65	786	0.9%	57
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

Source: ESRI